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China Sourcing Fairs in New Delhi open today

The events offer buyers the widest selection of China-made products

NEW DELHI, India, Dec. 12, 2013 – *China Sourcing Fairs* opened today at Pragati Maidan in New Delhi to help Asia and Greater China suppliers profit from the booming India market.

The three co-located *China Sourcing Fairs: Electronics & Components, Home Products and Hardware & Building Materials* feature exhibitors from mainland China, Hong Kong, Taiwan and South Korea and run through Dec. 14. In India, the *China Sourcing Fairs* are managed by Pico Event Management under license from [Global Sources](http://GlobalSources.com) (NASDAQ: GSOL).

Successfully held for five consecutive years in Mumbai, this year's *Fairs* have moved to take advantage of New Delhi being an important doorway to India and South Asian markets as well as her role as North India's economic and political hub.

"Bilateral trade between China and India is forecast to increase significantly with China exports growing 20 percent a year from 2013 to 2015 and 17 percent thereafter to 2020," said Tommy Wong, President of Global Sources Exhibitions. "The *China Sourcing Fairs* are the ideal trade platform for buyers in both India and nearby South Asian countries to capitalize on this increasing demand for China-made products by sourcing directly from quality manufacturers who can offer competitive pricing and flexible production," he added.

One exhibitor, Export Manager of Chao'an Ouni Ceramics Industrial Co., Lily Su, said: "The projected growth in India in the years ahead makes it critical for us to establish and grow trade with India and *China Sourcing Fairs* have long been one of the most efficient and worthwhile trade shows we exhibit at. We are always happy with the volume and quality of Indian buyers we have met and closed deals with."

Officially opening the event at New Delhi were:

- Vipul Srivastava, Deputy Director, New Delhi, Indian Merchants' Chamber
- Eric Braganza, Honorary Secretary, Consumer Electronics and Appliances Manufacturers Association
- V. K. Mishra, Executive Vice Chairman, India China Trade Centre
- Peter Choi, General Director, Marketing Strategy Division, Korea International Trade Association
- Seung Wook Kim, Chief Representative of Korea International Trade Association New Delhi Center
- Tommy Wong, President of Global Sources Exhibitions

The *Fairs* are supported by a number of important organizations in mainland China and India which include:

- China Chamber of Commerce for Import and Export of Machinery and Electronic Products
- China Council for the Promotion of International Trade Shanghai Pudong Sub-council
- China Yiwu International Commodities Expo Co., Ltd.
- All Delhi Computer Traders Association
- All India Radio & Electronics Association
- Indian Council of Ceramic Tiles and Sanitaryware
- Small and Medium Business Development Chamber of India
- Central Radio and Electronics Merchants Association

"India's emerging middle class is driving a huge growth in trade as consumers demand a range of goods which are increasingly moving further up the value chain," explained Wong. "China manufacturers are uniquely placed to capitalize on this demand due to their ability to reliably deliver quality products at various price points." he added.

More details about the *China Sourcing Fairs* in India are available at <http://www.chinasourcingfair.com/india>.

More information about Global Sources is available on the company's corporate site (<http://www.corporate.globalsources.com>), Facebook and Twitter (*/globalsources*).

About Global Sources

Global Sources is a leading business-to-business media company and a primary facilitator of trade with Greater China.

The core business facilitates trade between Asia and the world using English-language media such as online marketplaces (GlobalSources.com), print and digital magazines, sourcing research reports, private sourcing events, and trade shows.

More than 1 million international buyers, including 95 of the world's top 100 retailers, use these services to obtain product and company information to help them source more profitably from overseas supply markets. These services also provide suppliers with integrated marketing solutions to build corporate image, generate sales leads and win orders from buyers in more than 240 countries and territories.

Global Sources' other businesses provide Chinese-language media to companies selling to and within Greater China. These services include online web sites, print and digital magazines, seminars and trade shows. In mainland China, Global Sources has a network of more than 30 office locations and a community of more than 4 million registered online users and magazine readers of its Chinese-language media.

Now in its fifth decade, Global Sources has been publicly listed on the NASDAQ since 2000.