

BOARDLINK

EMPOWER STRATEGIC DECISION-MAKING WITH A SECURE, EASY-TO-USE BOARD PORTAL SOLUTION

Regulatory requirements and a focus on improving corporate governance have increased the need for better and more frequent communication with the board. Companies are under more pressure to provide boards with the right information. Directors are being held more accountable for the actions of their company. To be most effective, they need timely access to meeting records and relevant financial information.

Streamline the board communication process and empower your directors to make better strategic decisions. All with our cost-effective and secure BoardLink solution. Create and distribute board books with ease and give directors access to critical company and business intelligence. Use Web-based BoardLink to improve your directors' oversight and reduce risk, without compromising security.

BENEFITS OF BOARDLINK

- Enhance security for online and offline communications with BoardLink's two-factor authentication via RSA SecurID® token and database encryption. BoardLink is Systrust® certified.
- Prepare and distribute materials more efficiently with our easy-to-use online platform.
- Improve communication with and between directors with secure messaging.
- Empower strategic decision-making. Give your directors access to market-moving company and peer information, including real-time broker-sourced research, earnings estimates and StreetEvents—the one-stop solution for managing corporate disclosure and brokerage event information.

BoardLink's simple user interface makes it easy to equip directors with the business and financial data they need to make better, more informed decisions. Build and download board books, coordinate calendars and sign up for e-mail alerts. All through a secure online platform supported by a dedicated support and development team.

PERSONALIZED SUPPORT AND TRAINING

From the first time you activate your BoardLink token, your account consultant is dedicated to doing whatever it takes to train and support your board members. Need us to travel to your location to facilitate a group training? No problem. Have a question or need a forgotten password reset? Just give us a call and we'll take care of it. 24 hours a day, 7 days a week. We've even visited directors at their homes for one-on-one instruction. And it's all included in the cost of BoardLink.

The screenshot shows the BoardLink web application interface. At the top, there's a navigation bar with 'Board Home', 'Committees', 'Documents', 'Planner', 'Research', and 'Tools'. The user is logged in as 'John Smith'. The main content area is divided into several sections: 'Important News!' with a welcome message, 'Recent Board Books' listing several presentations from January and February, 'Recent Messages', 'Recent Approvals', and 'Upcoming Meetings' which lists events like 'Feb. 29.08 All Day Audit Committee Meeting' and 'Mar. 20.08 10:00 AM - 12:00 PM Audit Committee Meeting'. A calendar view for February 2008 is also present, showing dates 29 and 28 highlighted. The interface is clean and professional, with a blue and white color scheme.

Access business news, financial data, market research and peer comparison reports with BoardLink Research.

COMMITTED TO INNOVATION

BoardLink is designed to increase your performance and improve director communications through:

- **Document repository:** upload documents; establish retention/deletion policies and set user entitlements. Optional digital rights management is available to protect information downloaded to laptops.
- **Workflow tools:** schedule meetings, conduct online approvals of documents and meeting minutes, and compile and distribute online board books.
- **E-mail alerts:** notify users when new information has been posted to the system for their review.
- **Committee workspaces:** separate workspaces for each committee, accessible only by members of that committee.
- **Board calendar:** access a schedule of board activities that synchronizes with local Microsoft Outlook or Lotus Notes calendars.
- **Secure messages:** send person-to-person communications in a protected environment.
- **Contact information:** view detailed contact information and bios for all board members.
- **Reference library:** help your board stay informed through a customized resource center containing a searchable catalog of pre-screened articles, Web training sessions, and seminars.
- **Strategic research:** provide directors with timely access to customized financial and business data including First Call analyst research, StreetEvents event information and peer performance analysis.



CLIENT TESTIMONIAL

"Part of the NACD's role is to develop leading practices for effective board leadership, and a primary concern is making board communications more efficient. The NACD board has engaged BoardLink as a cutting-edge service to address this issue by enabling the safe and efficient online transfer of confidential information."

—National Association of Corporate Directors

Give directors access to business intelligence including real-time news, financial data and market research.

HOW BOARDLINK HELPS CORPORATE SECRETARIES

- Streamlines board book creation and distribution
- Reduces operational risk
- Improves communication with directors
- Maintains a centralized archive of board materials for reference

HOW BOARDLINK HELPS DIRECTORS

- Improves oversight and decision-making by allowing more preparation time
- Gives access to information anytime, anywhere
- Increases effectiveness of committee work
- Expands understanding of industry and peers

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