

THOMSON REUTERS WEBCASTING SOLUTIONS

REACH. ENGAGE. MEASURE.

As a communications professional, you need to reach and engage your community of internal and external stakeholders worldwide in a measurable, cost-effective way.

Rely on our webcasting solutions to meet your business-critical communication needs:

- Marketing and lead generation
- Employee communications
- PR and corporate messaging
- Compliance and disclosure
- Continuing education and training

From large conference events to intimate webinars, it's simple to deliver live and on-demand content to a global audience with our easy-to-use webcast platform. Our experienced producers will manage every aspect of your webcast, giving you peace of mind and time to focus on your message.

THOMSON REUTERS WEBCASTING BENEFITS

- Engage targeted audiences around the globe with compelling rich media content
- Reduce travel and teleconference costs
- Eliminate software download requirements
- Uncover business intelligence and demonstrate ROI with searchable, sortable and exportable user analytics
- Increase the reach of your message with our proprietary distribution networks

THOMSON REUTERS WEBCASTING FEATURES

We've made a commitment to invest in our webcasting platform so that it evolves with your needs. Designed specifically for business communicators, our platform integrates a wide range of features, all developed with ease-of-use, security and measurability in mind:

Customized branding and design: Give your registration page, confirmation emails and webcast player a look and feel that matches your corporate identity or campaign.

Flexible platform: Your webcast is delivered in Windows Media and Flash formats compatible with virtually any modern browser and operating system.

Control booth: To ensure smooth transitions between speakers, synchronized control booths allow all presenters to stay coordinated with features such as online chat and slide preview. On a single interface, you can monitor audience attendance, view poll results and moderate inbound questions in real-time.

Interactivity: Keep attendees engaged and allow them to participate in your webcast from anywhere in the world through real-time Q&A, polling and exit surveys.

HOW ARE OUR CLIENTS USING WEBCASTING?

- Advisor communications
- Product announcements
- Webinars
- Executive communications
- Press conferences
- Continuing education (CE) and training
- Town hall meetings
- Earnings calls
- Analyst meetings
- Conference presentations

GLOBAL WEBCAST OPERATION CENTERS

- Boston
- Hong Kong
- London
- Nuremberg
- Sydney
- Toronto

The screenshot shows a professional webcast player for AMD. At the top left is the AMD logo with the tagline 'The future is Fusion'. To the right are links for 'Worldwide' and 'Contact AMD'. Below these are navigation options: 'Presentation PDF', 'Webcast Help', and 'AMD Homepage'. The main content area is split into two parts: on the left, a video player showing four people on a stage, with a 'Paused' status and a 'Question & Answer Session' dropdown menu; on the right, a slide preview window titled 'Summary' with bullet points about the 'New Six-Core AMD Opteron™ processor'. Below the slide preview is a 'Submit' button for asking a question.

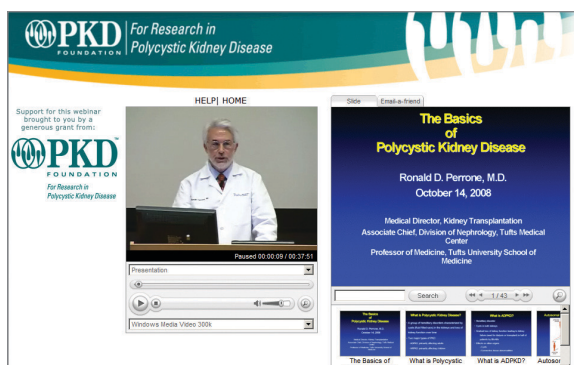
Increase brand awareness with a logo, banner and custom colors.

Link directly to supporting materials to allow attendees to review information at their leisure.

Illustrate important points and keep your audience engaged with synchronized slides.

Allow viewers to respond to the presentation in real-time through online polling or Q&A.





The PKD Foundation uses our webinar solution to deliver educational content to a global audience. Viewers interact in real-time with the host using the Q&A feature on the webcast player.

WHY THOMSON REUTERS

Experience

Supporting 5,000 companies worldwide, our dedicated service teams produce more webcasts than any other provider. Our clients, including 90% of the Fortune 500, rely on our global experience and personalized approach for peace of mind.

Quality

Our outstanding client service teams ensure your webcast is delivered to the industry's highest standard. We have stringent quality assurance and monitoring procedures in place to ensure your webcast is of the highest quality.

Innovation

With annual revenues exceeding \$13 billion, we continuously invest in our solutions to maintain our commitment to quality and innovation.

Global scale

With operations in 93 countries and fully operational webcast centers on 4 continents, we provide regional expertise and local language support to meet your needs in every market. Our client service teams are available 24 hours a day, 7 days a week.

Live online chat support: With just the click of a mouse, your webcast attendees can reach our support technicians to answer questions and resolve a viewing issue. Live online chat support enhances the user experience and increases attendance of your live webcast.

Certification management: Streamline the management of your continuing education (CE) and training programs. Our webcasting platform allows you to automate registration, testing, progress tracking, certificate issuance and database management.

User analytics: Our reporting tools will help you better understand attendee behavior—see how long participants watched, who asked a question and view answers to polls and surveys. All reports can be searched, sorted and exported to help you measure the success of your webcast.

THOMSON REUTERS WEBCAST DISTRIBUTION NETWORKS

With Thomson Reuters you have unique access to our proprietary network of industry-leading channels to help you maximize the reach of your message and draw more attendees to your webcasts.

Reuters.com

Attracting more unique monthly users among business decision makers than other news sites, Reuters.com is an ideal platform for delivering targeted brand messages to affluent business professionals around the world.

Reuters Insider

Targeted to financial professionals around the world, Reuters Insider delivers live financial markets coverage, analysis and breaking news through a unique and innovative Web-based multimedia player. Produce a set of regular programming as part of your company's branded channel and use video to regularly promote your executives and thought leadership content. You can control the distribution of your content by setting permission levels.

Thomson Reuters StreetEvents

We can distribute your webcast via our StreetEvent Network which reaches institutional investors, advisors, corporate officers and retail investors.

END-TO-END WEBCAST PRODUCTION SERVICES

When webcasting a live event, there are many moving parts to consider. Our experienced onsite producers will work with you to design a solution that meets both your creative and budgetary needs. Consolidate vendors and establish a single point of contact so you can stay focused on your message and presentation. Our capabilities include:

- Signal acquisition for live video webcasts including fiber and satellite feeds
- Broadcast-quality video cameras
- Pro audio microphones, mixers and recording equipment
- Full-service lighting and staging
- Public address systems and projection equipment
- Translation services
- Complete project management

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