

NEW EVENT INSIGHT REPORT

Your Company Logo

View your total event traffic based on the number of attendees from your Guestbook, StreetEvents, Retail site, Telco, Brief and Transcript

Know how many new attendees you attracted to your webcast



XYZ CORP

Date when Event Insight report is generate

What Happened

- The total event traffic for your webcast on August 07 2008 is **4509**.
- We have identified **80** institution(s) who were new to this event.
- Your average event traffic for the last 4 quarter(s) is **4095**.
- The opening stock price on the day after your call was **23.88** and the most recent stock price on the day after your event is **24.87**.
- Since your event there have been **22** new estimates posted on Thomson ONE.
- Your Event Transcript is attached.

Earnings Call

Event Title	Date/Time	Guestbook	StreetEvents	Retail	Telco	Briefs	Transcripts
Q2 2008 XYZ CORP Earnings Conference Call	Aug. 07. 2008 / 08:30 AM (ET)	3402	372	121	-	-	614

Market Commentary







U.S. stocks on Thursday closed lower as oil prices rose, unemployment filings hit six-year highs, XYZ CORP posted a multibillion-dollar loss. The Dow Jones Industrial Average fell 225 points. The Nasdaq Composite Index slipped 23 points. The S&P 500 lost 23 points. All its sectors declined, led by its financial and industrial categories. New economic data signaled that the U.S. consumer remains under strain. Jobless claims unexpectedly spiked last week to a six-year high, the Labor Department reported, and chain stores reported generally weak sales for July.

View Market Commentaries from our Advisory Services analysts for the day of your webcast (or the following day if your event is after market hours).

For Advisory Services clients, the current position is based on your analysts' real-time analysis of positions in your stock. For all other clients, the current position is based on 13F public filings updated every three months.

Webcast Traffic


New Participants (Holders)

	Activist	Current Position	Equity Assets (MM)	Investment Style	Cost Basis	iTarget Score
 New Participant (Holder) 1		 19,500,000	\$143,691	GARP	56.12	-1
New Participant (Holder) 2		 7,402,470	\$2,600	Deep Value	64.32	62
New Participant (Holder) 3		 4,000,000	\$81,274	Broker-Dealer	63.12	82
New Participant (Holder) 4		 3,750,000	\$6,914	Income Value	61.99	64
New Participant (Holder) 5		 3,349,755	\$23,570	Broker-Dealer	65.08	60

Lost Institutions

	Activist	Current Position	Equity Assets (MM)	Investment Style	Cost Basis	iTarget Score
 Lost Institution 1		 149,850,000	\$554,911	GARP	47.76	54
Lost Institution 2		 94,760,000	\$483,168	Index	52.41	-1
Lost Institution 3		 17,000,000	\$132,382	GARP	49.74	56
Lost Institution 4		 16,650,000	\$87,488	GARP	54.03	75
Lost Institution 5		 9,000,000	\$25,772	Deep Value	53.09	79





New Participants (Targets)

	Activist	Current Position	Equity Assets (MM)	Investment Style	Cost Basis	iTarget Score
 New Participant (Target) 1		0	\$16,924	Growth	-	88
New Participant (Target) 2		0	\$16,402	Momentum	66.26	75
New Participant (Target) 3		0	\$11,849	Aggres. Gr.	-	74
New Participant (Target) 4		0	\$9,726	Growth	35.51	73
					62.64	64

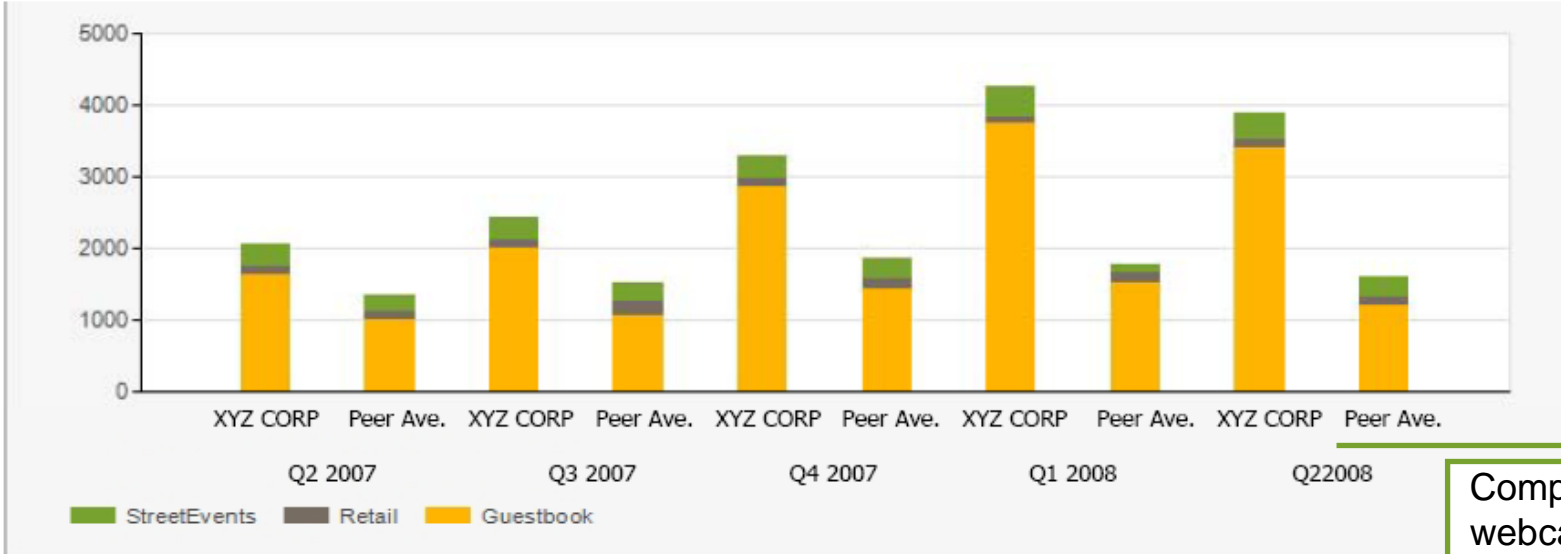
Average cost of what the institutional firm bought your stock for. Gauge the estimated profit or loss to the firm based on the comparison of the cost basis to your current stock price.

For iTarget clients, your scores will populate this column. The higher the iTarget score, the greater the potential impact of that institution on your stock.

Quickly identify which institutional firms are bears, bulls, rotators or potential activists.

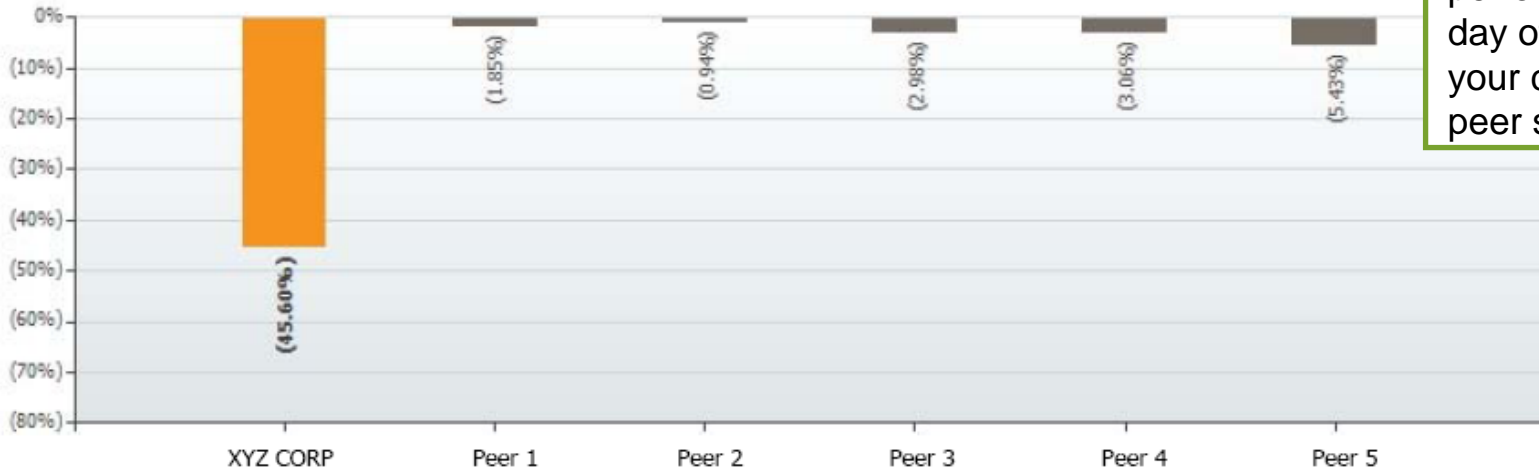
-  Bull: Top 10 buyer in your sector during the last trading month
-  Bear: Top 10 seller in your sector during the last trading month
-  Rotator: Top 10 most active investors in your sector during the last trading month
-  Activists: Investor who takes a stake in a company with the intent of enacting an agenda to improve investment returns

Webcast Traffic



Compare your webcast activity and daily price performance on the day of your event to your custom defined peer set.

Daily Price Performance vs Peers (08/07/2008)




Compare changes to analysts' estimate based on your current estimate (day of the event) and 30-days prior to your event.

EPS Estimate Summary (09/16/2008)

	Estimate	Mean	High	Low
Current	21	-0.64	2.09	-2.63
30 days ago	22	-0.02	2.10	-2.00

StreetEvents

Most Recent Events

Start	End	Time	Event	Location
07-Aug-08	07-Aug-08	04:00 PM UTC	 Q2 2008 Peer 1 Earnings Release	

View upcoming events for you and your designated peers.