

## Thomson iShowcase

### One Solution for Your Unique Need:

- Product launches
- Branding initiatives
- Employee communications
- Sales trainings
- Recruiting
- Corporate announcements
- Customer support

### Educate and engage your audience with Thomson's next generation on-demand video solution.

In a Web 2.0 world, companies face new challenges communicating with customers, employees and the media. Audiences demand information that is not just current and accurate, but conveyed in a compelling way. More than ever, it's imperative that messages be differentiated not just in their content, but in the way they are delivered.

Maximize all of your corporate communications outreach efforts with Thomson iShowcase, the exciting and innovative presentation platform integrating video, audio and Flash animation. iShowcase presents your message in a format that is viewer-driven, interactive and easily shared with others. Use this clean, easy-to-use multimedia format to educate and engage your audience while improving the comprehension and retention of your message.

### All Flash. All Substance.

Thomson iShowcase is the effective and versatile solution for all corporate communications, from marketing campaigns to new employee trainings. This powerful service can be customized to make your presentation as unique and powerful as your message.

Whether your iShowcase is a quick call-to-action or packed with information, Thomson will create a compelling communications tool that will not only get your message seen and heard, but remembered—thereby improving your bottom line.

For additional information, contact us:

617-856-4030  
[corpcomm@thomson.com](mailto:corpcomm@thomson.com)

Opening	Welcome	Presenter	Destination	Closing
	President International	President Inter-Continental	All President's Club winners will be attending the secret destination!	Congratulations to all the winners

Experience the next generation of corporate communications.  
[www.thomsonfinancial.com/iShowcase](http://www.thomsonfinancial.com/iShowcase)