

L.A. Care Offers ZixCorp e-Prescribing Services through Health I.T. Incentive Program

PocketScript® e-Prescribing Service Offered to Over 800 Physicians

DALLAS — May 22, 2008 —Zix Corporation (ZixCorp®), (Nasdaq: ZIXI), the leader in hosted services for email encryption and e-prescribing, today announced that L.A. Care, the nation's largest public health plan, will be offering the Company's PocketScript® e-Prescribing Service through its new Health I.T. Incentive Program. ZixCorp is one of several vendors that will be available through the program.

L.A. Care launched the Health I.T. Incentive Program in October 2007 as an addition to its Rewarding Results physician incentive program. The Health I.T. Incentive Program runs for one year only and will reward physicians for adoption and sustained utilization of healthcare technology, including e-prescribing. The L.A. Care Program reimburses eligible physicians up to \$3,000 for e-Prescribing. Physicians must write a minimum of 80 electronic prescriptions per month for three consecutive months to qualify for reimbursement.

"Health information technologies, such as e-prescribing, promise substantial improvements in quality of care, administrative efficiency and patient satisfaction. L.A. Care designed the Health I.T. Incentive Program to assist practices that have made or are interested in making an investment in technology such as e-prescribing," said Dr. Elaine Batchlor, Chief Medical Officer at L.A. Care. "L.A. Care partnered with ZixCorp in 2006 to offer life-saving e-prescribing technology to qualified physicians in Los Angeles County and we are excited to offer this technology through our new incentive program. At L.A. Care, we strive to improve patient care by making e-prescribing accessible to health care providers, who often have limited resources to invest in patient care technology."

"L.A. Care fully understands that e-prescribing technology can be a critical tool in the prevention of adverse drug events and we are honored to be part of the new Health I.T. Incentive Program," said Rick Spurr, chief executive officer for ZixCorp. "While our payor customers continue to invest in our e-prescribing technology to improve patient safety and to lower pharmacy spend, they also realize the value of establishing an electronic connection with the doctor to deliver real-time, patient-specific decision support. This valuable decision support delivered to the point-of-care provides the opportunity for even further, dramatic improvements in the quality and cost of healthcare."

ZixCorp's PocketScript® e-prescribing service enables physicians to order prescriptions through a secure wireless mobile PDA or secure Web site and deliver them electronically to the patient's preferred pharmacy. PocketScript provides clinical decision support at the point-of-care with real-time access to a drug reference guide as well as patient-level eligibility, formulary, and co-pay information. This allows the prescriber to select the most cost-effective prescription based on the patient's benefits. The application also provides comprehensive drug-to-drug and drug-to-allergy interaction alerts based on patient-specific dispensed drug history. Through partnerships with RxHub, RelayHealth and SureScripts, PocketScript delivers end-to-end connectivity within the healthcare system to reduce unnecessary costs, improve patient safety and convenience, and enhance practice efficiency.

About L.A. Care

L.A. Care Health Plan is a local public agency and health plan serving residents of Los Angeles County through a variety of programs including Medi-Cal, Healthy Families, and Healthy Kids. With more than 750,000 enrolled members, L.A. Care is one of the largest health plans in California and is the nation's largest public health plan. L.A. Care is a leader in developing new programs through innovative coalitions and partnerships designed to support public health, the safety net, and health insurance coverage for vulnerable populations. For more information, please visit www.lacare.org.

About Zix Corporation

ZixCorp is the leading provider of easy-to-use-and-deploy email encryption and e-prescribing services that Connect entities with their customers and partners to Protect and Deliver sensitive information in the healthcare, finance, insurance and government industries. ZixCorp's hosted Email Encryption Service provides an easy and cost-effective way to ensure customer privacy and regulatory compliance for corporate email. Its PocketScript® e-prescribing service saves lives and saves money by automating the prescription process between payors, doctors and pharmacies. For more information, visit www.zixcorp.com.

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