



Zix Corporation Wins Network Products Guide Reader Trust Award for Best in Secure Email

ZixVPM 3.3 Selected a 2008 Best Products and Services Winner

DALLAS, Texas – August 5, 2008 – Zix Corporation (ZixCorp[®]), (Nasdaq: ZIXI), the leader in hosted services for email encryption and e-prescribing, announced today that Network Products Guide, a Silicon Valley Communications publication and a world leading publication on technologies and solutions has named ZixVPM 3.3 a winner of the 2008 Best Products and Services Award. This respected annual award honors products and services that represent the rapidly changing needs and interests of the end-users of technology worldwide. As part of the tech-industry's leading global awards program, this year's Best Products and Services were nominated from all over the world.

The ZixVPM 3.3 component includes a new encryption capability that supports FIPS 140-2 encryption between ZixVPM gateways. The new encryption capability uses S/MIME with a FIPS certified cryptographic module implemented as part of ZixCorp's Best Method of Delivery, which supports five encrypted email delivery mechanisms, including S/MIME, TLS, OpenPGP, secure portal and "push" delivery.

The FIPS requirement established by the U.S. government ensures that encryption technology meets certain requirements within government agencies, assuring both security of those messages and interoperability. FIPS Publication 140-2, *Security Requirements for Cryptographic Modules*, is a U.S. security standard used to certify cryptographic modules as a prerequisite for use of email encryption by government agencies.

"Increased end-user awareness and ongoing advances in technology are helping shape better products and services," says Rake Narang, editor-in-chief, Network Products Guide. "ZixVPM 3.3 is bringing improvements in highly scalable, easy-to-use email encryption services.

"These awards go to the best technology products every year and we are honored that ZixCorp's ZixVPM 3.3 has gained the Network Products Guide Reader Trust," said Nigel Johnson, Vice President of Product Management and Business Development for ZixCorp. "We are committed to meeting our customer needs by providing them with the best products and services that are flexible and easy-to-use."

About Network Products Guide Awards

Network Products Guide, published from the heart of Silicon Valley, is a leading provider of products, technologies and vendor related research and analysis. You will discover a wealth of information and tools in this guide including the best products and services, roadmaps, industry directions, technology advancements and independent product evaluations that facilitate in making the most pertinent technology decisions impacting business and personal goals. The

guide follows conscientious research methodologies developed and enhanced by industry experts. To learn more, visit www.networkproductsguide.com

About Zix Corporation

ZixCorp is the leading provider of easy-to-use-and-deploy email encryption and e-prescribing services that Connect entities with their customers and partners to Protect and Deliver sensitive information in the healthcare, finance, insurance and government industries. ZixCorp's hosted Email Encryption Service provides an easy and cost-effective way to ensure customer privacy and regulatory compliance for corporate email. Its PocketScript[®] e-prescribing service saves lives and saves money by automating the prescription process between payors, doctors and pharmacies. For more information, visit www.zixcorp.com.

###

ZixCorp Contacts:

Public Relations: Farrah Corley (214) 370-2175, fcorley@zixcorp.com

Investor Relations: Peter Wilensky (214) 515-7357, invest@zixcorp.com