

## Zix Corporation Announces Webcast with National Banks of Central Texas

### Texas Bank Servicing 30,000 Customers to Address How ZixCorp Protects Their Brand against Security Breaches

**DALLAS — September 8, 2008** — Zix Corporation (ZixCorp®), (Nasdaq: ZIXI), the leader in hosted services for email encryption and e-prescribing, today announced an upcoming webcast featuring National Banks of Central Texas on Wednesday, September 10 at 2:00 p.m. CT. The webcast will feature Barry Birchard, Information Security Officer at National Banks of Central Texas. Mr. Birchard will discuss why his bank decided to encrypt email, how they chose ZixCorp, and the benefits realized from deploying ZixCorp's Email Encryption Service.

**To register for this informative webinar, please visit [www.zixcorp.com/info/banks](http://www.zixcorp.com/info/banks) or call 866-257-4949.**

Additionally, the ZixCorp website is now featuring a National Banks of Central Texas success story that outlines issues that will be discussed during the upcoming webinar. Below is an excerpt from the success story:

*"We're very aware of our customers' privacy and were determined it wouldn't be breached, especially in this day and age of identity theft," said Barry Birchard, the banks' Information Security Officer. "That's why we chose ZixCorp for our email encryption solution."*

*With close to 30,000 customers – a significant number of them overseas on active military duty – The National Banks of Central Texas felt it was imperative they provide a top-notch level of security that would make their customers feel at ease about conducting online transactions from such far-flung postings as Afghanistan and Germany or as close to home as Copperas Cove or Gatesville, Texas.*

*"Having the ZixCorp email encryption solution in place was a way we could guarantee our customers' confidential information was protected," said Birchard. "Before we implemented this solution, we were getting privacy questions from customers all the time. Now they can see right away that our email is encrypted and that makes them feel safer. They also like that they can ask us questions about their accounts by sending us a secure email themselves."*

**To read the entire National Banks of Central Texas success story, please visit the ZixCorp website or click on the following link:**

<http://www.zixcorp.com/pdf/NationalBanksCentralTexas.pdf>

**About Zix Corporation**

ZixCorp is the leading provider of easy-to-use-and-deploy email encryption and e-prescribing services that Connect entities with their customers and partners to Protect and Deliver sensitive information in the healthcare, finance, insurance and government industries. ZixCorp's hosted Email Encryption Service provides an easy and cost-effective way to ensure customer privacy and regulatory compliance for corporate email. Its PocketScript® e-prescribing service saves lives and saves money by automating the prescription process between payors, doctors and pharmacies. For more information, visit [www.zixcorp.com](http://www.zixcorp.com).

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