

## Zix Corporation and Code Green Networks Launch DLP-Based Email Encryption

**Email Encryption Leader Collaborates with Leading DLP Provider to Ensure Powerful Safeguard Against Unauthorized Disclosure**

**DALLAS, TX and SUNNYVALE, CA — October 1, 2008** — Zix Corporation (ZixCorp®), (Nasdaq: ZIXI), the leader in hosted services for email encryption and e-prescribing, and Code Green Networks, a leading provider of data loss prevention (DLP) solutions for protecting customer data and safeguarding intellectual property, today announced an integrated DLP-based Email Encryption solution. The integrated solution provides accurate data loss prevention across all network channels together with a policy-based email encryption service to secure the communication of sensitive information in email.

Gartner's Magic Quadrant for Content Monitoring and Filtering and Data Loss Prevention was released in June 2008. The report stated that the "market's total value was an estimated \$50 million in 2006, and \$120 million in 2007. Gartner believes it will reach \$200 million to \$250 million in 2008."

DLP prevents the inappropriate dissemination of sensitive information. Moreover, the most efficient communication mechanism is email, and businesses need to be able to communicate certain sensitive information securely. By combining DLP with email encryption, business exchanges of sensitive information can continue while preventing loss or inappropriate access. Based on an organization's needs, Code Green Networks and ZixCorp offer two different tightly integrated solutions for delivering DLP-based email encryption. With both integrated solutions, a Code Green Content Inspection (CI) Appliance is deployed at the organization's Internet gateway to inspect all network traffic and enforce policy-based encryption on outgoing email. The CI-Appliance can either be paired with a ZixCorp email encryption appliance also located at the customer site, or it can be integrated with ZixCorp's Email Encryption Service. With both integrations, the connection between the Code Green CI-Appliance and the ZixCorp network is over a secure channel encrypted with TLS (Transport Layer Security), ensuring secure communication from the point the email leaves the customer network.

"Ensuring privacy of our members and protecting our brand is absolutely critical," said Nancy Stevenson, Vice President of Information Technology for Ascend Federal Credit Union.

"Implementing an integrated DLP-based email encryption solution will lower the overall costs and complexity of securing confidential data across all channels."

ZixCorp is the leader in software as a service (SaaS) email encryption for regulatory compliance. ZixCorp hosts the largest email encryption directory in the world, ZixDirectory™, with more than 12 million members. ZixDirectory interconnects an influential network of healthcare, government and finance communities that use ZixCorp's Email Encryption Service to send and receive secure email. ZixCorp's hosted Email Encryption Service provides an easy-to-use, cost-effective way to ensure privacy and compliance for corporate email.

Code Green Networks' Content Inspection Appliances provide complete, enterprise class data loss prevention in an affordable, easy-to-deploy and easy-to-manage solution. Code Green's TrueDLP™ content detection technology and all-channel network inspection ensure data leaks are accurately detected and prevented.

### **About Code Green Networks**

Code Green Networks delivers data loss prevention solutions that protect private employee and customer information and safeguard intellectual property across all electronic communications channels. The company's easy-to-deploy, easy-to-manage content inspection appliances rapidly detect and prevent potential data leaks, helping organizations automate compliance and mitigate risks from internal breaches that can result in loss of revenue, financial penalties and irreparable damage to a corporation's image, brand and customer loyalty.

### **About Zix Corporation**

ZixCorp is the leading provider of easy-to-use-and-deploy email encryption and e-prescribing services that Connect entities with their customers and partners to Protect and Deliver sensitive information in the healthcare, finance, insurance and government industries. ZixCorp's hosted Email Encryption Service provides an easy and cost-effective way to ensure customer privacy and regulatory compliance for corporate email. Its PocketScript® e-prescribing service saves lives and saves money by automating the prescription process between payors, doctors and pharmacies. For more information, visit [www.zixcorp.com](http://www.zixcorp.com).

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