

Bank Iowa selects Zix Corporation for Email Encryption

Iowa banking organization replaces complex PGP system with ZixCorp's Email Encryption Service

DALLAS — November 18, 2008 — Zix Corporation (ZixCorp[®]), (Nasdaq: ZIXI), the leader in hosted services for email encryption today announced that Bank Iowa, a community banking organization comprised of seven community banks, has replaced their current email encryption solution with Zix Corporation's Email Encryption Service.

"ZixCorp's reputation as a leading hosted encryption service in the banking industry made our decision easy," said Jerry Warrick, operations/technology director, Bank Iowa. "ZixCorp's solution is superior in every way to our previous technology. ZixDirectory is the de facto email security service for banking, which gave us the practical advantages of instant and seamless key exchange within our community of users and with our regulators. The fact that ZixCorp's offering is hosted is a benefit for us."

ZixCorp's Email Encryption Service provides automatic seamless encrypted email among all ZixCorp customers. ZixCorp's financial customers use the ZixDirectory to gain easy encrypted email access to federal regulators, state regulators or other community members. ZixCorp allows Bank Iowa to easily administer passwords and enforce corporate email security policies without being a burden on resources.

"Our Email Encryption Service continues to be the first choice in the financial services community because of our large interoperable network," said Rick Spurr, chief executive officer for ZixCorp. "As the only significant hosted service for email encryption, ZixCorp can uniquely provide immediate access to a large community of users in a highly scalable and easy-to-deploy manner. Our renewal rate of more than 95 percent is the best indicator of the high level of customer satisfaction with our Email Encryption Service."

As the leading email encryption provider with over 13 million protected email recipients, ZixCorp's vast network allows seamless encrypted email delivery to financial institutions, state and federal banking regulators, healthcare insurers, hospitals and government.

About Bank Iowa

Bank Iowa is a group of independent banks with 24 locations in 21 communities across the state. Each Bank Iowa offers the services of a large financial institution, but operates as a community bank in which decisions are made locally. The Bank Iowa locations are affiliates of Bank Iowa Corporation, a privately owned bank holding company headquartered in West Des Moines, Iowa, with combined assets of \$1 billion.

About Zix Corporation

ZixCorp is the leading provider of hosted email encryption and e-prescribing services. ZixCorp's hosted Email Encryption Service provides an easy and cost-effective way to ensure customer privacy and regulatory compliance for corporate email. Its PocketScript[®] e-prescribing service reduces costs and improves patient care by automating the prescription process between payors, doctors, and pharmacies. For more information, visit www.zixcorp.com.

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