

## Zix Corporation Announces Webcast Showcasing Hosted Email Encryption Service

### Bank of Smithtown to Address Key Issues of Management and Ease of Use

**DALLAS — November 19, 2008** — Zix Corporation (ZixCorp®), (Nasdaq: ZIXI), the leader in hosted services for email encryption and e-prescribing, today announced an upcoming webcast featuring Bank of Smithtown Thursday, November 20 at 2:00 p.m. ET. The webcast will feature Dan Viola, vice president of information technology for Bank of Smithtown and Steve Irons, vice president of corporate sales and marketing for Zix Corporation. Dan Viola will discuss the process for choosing and implementing a solution: how they built internal buy-in, identified and addressed potential pitfalls, and made critical decisions on transitioning to a hosted service with ZixCorp's Email Encryption Service.

**To register for this informative webinar, please visit <http://www.zixcorp.com/info/smithtown/> or call 866-257-4949.**

Additionally, the ZixCorp website now features a Bank of Smithtown success story that outlines issues which will be discussed during the upcoming webinar. If you would like to download a copy of the success story, please visit: <http://www.zixcorp.com/pdf/BankofSmithtown.pdf>.

Below is an excerpt from the success story:

“Bank of Smithtown needed an email encryption solution that was easy to use, came with recommendations from industry organizations, and had vertical expertise in the financial market,” said Viola. “We looked at several vendors, including our own firewall vendor, but found that Zix Corporation had what we were looking for, with the advantage of a quick installation process.”

### About Bank of Smithtown

Smithtown Bancorp is the public holding company for Bank of Smithtown. Bank of Smithtown is a 96 year old community bank headquartered in Hauppauge, New York. The bank has 13 branches located along the north shore of Long Island. It is a full service commercial bank focused upon serving small business customers and consumers. The bank also offers insurance, trust and investment services.

**About Zix Corporation**

ZixCorp is the leading provider of easy-to-use-and-deploy email encryption and e-prescribing services that Connect entities with their customers and partners to Protect and Deliver sensitive information in the healthcare, finance, insurance and government industries. ZixCorp's hosted Email Encryption Service provides an easy and cost-effective way to ensure customer privacy and regulatory compliance for corporate email. Its PocketScript® e-prescribing service saves lives and saves money by automating the prescription process between payors, doctors and pharmacies. For more information, visit [www.zixcorp.com](http://www.zixcorp.com).

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**ZixCorp Contacts:**

Public Relations: Geoff Bibby (214) 370-2241, [publicrelations@zixcorp.com](mailto:publicrelations@zixcorp.com)

Investor Relations: Peter Wilensky (214) 515-7357, [invest@zixcorp.com](mailto:invest@zixcorp.com)