



NEWS RELEASE

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Zix Corporation and UnitedHealthcare launch e-prescribing to Texas Physicians

- *Training and technology that enable doctors to prescribe medications electronically will be provided to 200 physicians statewide*
- *E-prescribing helps improve patient safety and convenience, enhance efficiency in the doctor's office, and reduce health care costs*

DALLAS — December 3, 2008 — In an effort to make prescription medications safer and to enhance the quality of care in Texas, Zix Corporation (ZixCorp[®]) (Nasdaq: ZIXI), a leader in hosted services for email encryption and e-prescribing, and UnitedHealthcare, a UnitedHealth Group (NYSE: UNH) company, are expanding their collaborative program to bring ZixCorp's e-prescribing capabilities to physicians in Texas.

The new program will provide 200 primary care physicians throughout Texas with the necessary training and technology that will enable each office to provide e-prescribing capabilities for their patients. The roll-out of this program follows ZixCorp's and UnitedHealthcare's e-prescribing pilot programs in Ohio and in Florida.

“UnitedHealthcare shares ZixCorp's commitment to advance high-tech solutions that will help streamline prescription filling and verification and improve patient safety,” said Sam Ho, M.D., executive vice-president and chief medical officer for UnitedHealthcare. “We believe technology such as e-prescribing plays a significant role in enhancing the delivery and quality of health care and improving health care affordability for families and employers.”

“UnitedHealthcare’s actions are evidence of its leadership, vision and commitment to improving quality and efficiency for both its contracted health care providers and their health plan customers,” said Rick Spurr, chief executive officer for ZixCorp. “We view this expansion beyond the original pilots as validation of our successful approach and as recognition of our leadership in the industry. We’re excited that UHC has selected Texas as the location for its first major expansion.”

ZixCorp’s high-touch, turnkey approach tailored specifically to smaller practices is ideal for this type of comprehensive program. The service includes installation of the necessary wireless infrastructure in the physician’s office, the secure extraction and loading of the necessary patient data into the system and providing both a handheld PDA for ease of use as the doctor visits patients throughout the office and a desktop solution typically used by the physician’s staff for renewal processing. The comprehensive solution is also packaged with onsite training and ongoing live support.

ZixCorp focuses on bringing its e-prescribing service to primary care physicians across the country, with a particular emphasis on small practices of 5 physicians or less. The company has had success in getting adoption and utilization in the smaller practice segment, which represents 75 percent of the total market of high prescribers.

ZixCorp’s PocketScript[®] e-prescribing service enables physicians to order prescriptions through a secure wireless mobile PDA or secure Web site and deliver them electronically to the patient’s preferred pharmacy. Mobility enables PocketScript to provide clinical decision support at the point-of-care with real-time access to a drug reference guide as well as patient-level eligibility, formulary, and co-pay information to aid the prescriber in selecting the most cost-effective prescription based on the patient’s benefits. The application also provides comprehensive drug-to-drug and drug-to-allergy interaction alerts based on patient-specific dispensed drug history. Through its partnership with SureScripts/RxHub, PocketScript delivers end-to-end connectivity within the healthcare system to reduce unnecessary costs, improve patient safety and convenience, and enhance practice efficiency.

About UnitedHealthcare

UnitedHealthcare (www.unitedhealthcare.com) provides a full spectrum of consumer-oriented health benefit plans and services to individuals, public sector employers and businesses of all sizes, including more than half of the Fortune 100 companies. The company organizes access to quality, affordable health care services on behalf of more than 26 million individual consumers, contracting directly with more than 570,000 physicians and care professionals and nearly 4,900 hospitals to offer them broad, convenient access to services nationwide. UnitedHealthcare is one of the businesses of UnitedHealth Group (NYSE: UNH), a diversified Fortune 50 health and well-being company.

About Zix Corporation

ZixCorp is the leading provider of easy-to-use-and-deploy email encryption and e-prescribing services that Connect entities with their customers and partners to Protect and Deliver sensitive information in the healthcare, finance, insurance and government industries. ZixCorp's hosted Email Encryption Service provides an easy and cost-effective way to ensure customer privacy and regulatory compliance for corporate email. Its PocketScript[®] e-prescribing service saves lives and saves money by automating the prescription process between payors, doctors and pharmacies. For more information, visit www.zixcorp.com.

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