MEDIA ADVISORY

Zix Corporation to Present at National Council For Prescription Drug Programs Annual Conference

ZixCorp to discuss its PocketScript® electronic prescribing application

DALLAS — March 1, 2005 — Zix Corporation (ZixCorp®), (Nasdaq: ZIXI), a global provider of e-messaging, e-prescribing, and e-transaction applications and services, today announced that Emily Bonham, PocketScript product manager for ZixCorp, will present "Realizing the ROI in e-Prescribing" at the National Council For Prescription Drug Programs Annual Conference in Phoenix, Ariz.

Bonham will discuss the value e-prescribing brings to health plans, PBMs, physicians, and pharmacies and showcase PocketScript's unique functionalities and benefits. PocketScript is ZixCorp's e-prescribing application that enables physicians to write and generate prescriptions from anywhere, access patient drug data, payor formulary information, and more at the point of care.

What: "Realizing the ROI in e-Prescribing" presentation at the National Council For Prescribing Drug Programs Annual Conference

When: Tues., March 8, 2005 at 12:25 p.m. MST

Who: Emily Bonham, product manager

Where: Phoenix Civic Plaza, 111 North Third Street, Phoenix, Ariz.

About The National Council For Prescription Drug Programs

The National Council for Prescription Drug Programs, Inc. (NCPDP) is a not-for-profit ANSI-Accredited Standards Development Organization consisting of over 1,300 members representing virtually every sector of the pharmacy services industry. Over the past 25 years, NCPDP has made history in the pharmacy health care industry. More information on the conference can be found at http://www.ncpdp.org/main_frame.htm.

About Zix Corporation

Zix Corporation (ZixCorp®) provides easy-to-use-and-deploy e-communication services that protect, manage, and deliver sensitive information to enterprises and consumers in healthcare, finance, insurance, and government. ZixCorp's eSecure services enable policy-driven email encryption, content filtering and send-to-anyone capability while its eHealth services improve patient care, reduce costs, and improve efficiency through e-prescribing and e-lab solutions. For more information, visit www.zixcorp.com.

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