

## **Zix Corporation Receives Award from Massachusetts Health Data Consortium for Its PocketScript e-Prescribing Solution**

**Investing in Information award presented at HealthMart 2003 honoring ZixCorp's Care Delivery Solutions Group for its innovation in physician communications**

**DALLAS — Oct. 24, 2003 —** Zix Corporation (ZixCorp™), (Nasdaq: ZIXI), a global provider of protection, management, and delivery solutions for electronic communications, today announced its Care Delivery Solutions Group has received the Investing in Information award from the Massachusetts Health Data Consortium (the Consortium) at HealthMart 2003 for its PocketScript solution, a PDA application that streamlines the medical prescription process by enabling providers to write and transmit prescriptions electronically.

"The award honors organizations that have invested capital, knowledge, and technologies to promote efficient and effective communication of health information," said Elliot M. Stone, executive director and CEO of the Massachusetts Health Data Consortium. "ZixCorp's innovative solution helps reduce medical errors, increase efficiency of physicians and medical staff, and enhance overall quality of care. It's important to recognize leaders in healthcare communication, and ZixCorp has been at the forefront in providing secure, electronic communication between physicians, patients, and pharmacists."

Using a handheld wireless device or secure Web site along with the PocketScript application, physicians can write and transmit prescriptions directly to pharmacies. The system also includes comprehensive drug information, including patient drug histories, drug-to-drug interactions, and detailed drug lists for multiple formularies. PocketScript helps save time, enhance patient safety, and provide fewer office resources dedicated to prescription management.

"We're honored that the Massachusetts Health Data Consortium has recognized how our PocketScript solution helps advance patient care while making the physician prescription process simpler and more efficient," said Stephen Burns, senior director of business development for ZixCorp. "E-prescribing can be an effective tool to help reduce medical errors and decrease prescription costs. The PocketScript solution has been designed to work within a physician's workflow to ensure it's helpful, necessary equipment at the office or away. This award has helped solidify ZixCorp's importance in healthcare communication."

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HealthMart is an annual New England meeting of employers, providers, insurers and information services managers to discuss cost containment, quality of care, and access to health care for all citizens. This year marks the eighth time the event has presented the Investing in Information award.

**About the Massachusetts Health Data Consortium**

The Massachusetts Health Data Consortium, located in Waltham MA, is a non-profit, private 501(c)(3) corporation, established in 1978 for the purpose of developing, collecting, analyzing and disseminating health care information to improve the health and healthcare of the region. The Consortium brings together New England's key healthcare organizations for collaborative projects, such as the Affiliated Health Information Networks of New England Project, and educational conferences aimed at increasing public awareness and understanding of the health care environment. Please visit [www.mahealthdata.org](http://www.mahealthdata.org) for more information.

**About Zix Corporation**

Zix Corporation (ZixCorp™), through its Care Delivery Solutions Group, is a trusted provider of solutions for e-prescribing and electronic prescription management. By offering care delivery services, ZixCorp enables physicians and payors to streamline the prescription process, maximize patient safety, and optimize operational efficiency. ZixCorp e-communications services enrich the doctor/patient relationship through easy-to-use technologies with convenient send-from-anywhere capability. For more information, visit [www.zixcorp.com/caredel](http://www.zixcorp.com/caredel).

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