

Zix Corporation Selected by Hackensack University Medical Center with Three-Year Contract for Secure e-Messaging

One of the country's largest providers of inpatient and outpatient services chooses suite of company-wide email protection solutions

DALLAS — Oct. 29, 2003 — Zix Corporation (ZixCorp™), (Nasdaq: ZIXI), a global provider of protection, management, and delivery solutions for electronic communications, today announced that Hackensack University Medical Center, a leading teaching and research hospital and New Jersey's largest provider of inpatient and outpatient services, has signed a three-year contract with ZixCorp for its company-wide email protection solution. The company joins other prominent healthcare providers using ZixCorp communication protection services including Ascension Health, IASIS Healthcare Corporation, Memorial Care, Detroit Medical Center, and University of Utah Health Science Center.

Hackensack University Medical Center purchased ZixAuditor® assessment services and will deploy the ZixVPM® (Virtual Private Messenger) system, which will cover their over 5,000 user community, to meet the email safeguard requirements of the Health Insurance Portability and Accountability Act of 1996 (HIPAA). ZixAuditor identifies email security vulnerabilities and monitors ongoing communications to determine compliance and effectiveness. ZixVPM enables company-wide adherence to corporate security policies including inbound and outbound email encryption and automatic content filtering of protected health information. ZixPort™ will be used to provide secure communications capabilities to Hackensack University Medical Center's existing Web site. In addition, the organization's physicians and dentists will participate in the free ZixMail™ desktop encryption solution offered to all U.S. doctors by the HealthyEmail organization.

HealthyEmail is a nonprofit organization created to maximize the potential of email use in the healthcare industry. The organization is addressing the increasing problems involving physicians' email communications with patients, hospitals, insurers and other doctors, particularly where sensitive patient information is involved. ZixCorp donated two million licenses of ZixMail to the organization to help every physician in the United States email securely to anyone.

"With our world-class data center and state-of-the-art IT solutions already in place, we insisted on deploying the most current, reliable, and interoperable email protection solution available," said Edward Martinez, director of information technology for Hackensack University Medical

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Center. "ZixCorp solutions not only proved themselves in the technological area, but proved to be the easiest for our end users to use and understand."

HealthGrades®, the national healthcare quality firm, honored Hackensack University Medical Center with the 2003 HealthGrades Distinguished Hospital Award for Clinical Excellence™. The award places Hackensack University Medical Center among a group of less than 200 hospitals, or 3.3 percent nationally, that are at the pinnacle of quality performance across numerous clinical service lines.

"Our word-of-mouth reputation keeps growing stronger," said Wael Mohamed, vice president of global sales and distribution for ZixCorp. "We're already established as the leader across the country, and gaining respected institutions such as the Hackensack University Medical Hospital continues to show healthcare providers and payors ZixCorp's commitment and expertise in assuring HIPAA compliance in their email communications."

About Hackensack

Hackensack University Medical Center, a teaching and research hospital affiliated with the University of Medicine and Dentistry of New Jersey - New Jersey Medical School, is the largest provider of inpatient and outpatient services in the state of New Jersey. It has been named one of the nation's Most Wired hospitals in a 2003 survey released by *Hospitals & Health Networks* magazine. For more information, visit www.humed.com.

About Zix Corporation

Zix Corporation (ZixCorp™) provides solutions worldwide that protect, manage, and deliver sensitive electronic information. By offering a comprehensive set of services, ZixCorp protects organizations from viruses and spam and provides the management tools needed for Web access control and policy-driven email encryption. ZixCorp also provides care delivery solutions for e-prescribing and e-consulting that enable physicians to leverage technology for better patient care. For more information, visit www.zixcorp.com.

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Media/Investor Contact: Whitney Gilliam, ZixCorp, (214) 515-7338, wgilliam@zixcorp.com