

News Release**For immediate release**

Page 1 of 3

Zix Corporation and GHI to Expand First e-Prescribing Program in New York City**Successful pilot program prompts expansion of groundbreaking program to increase patient safety**

DALLAS and NEW YORK CITY — Nov. 17, 2003 — Zix Corporation (ZixCorp™), (Nasdaq: ZIXI), a global provider of e-messaging protection and transaction services, today announced that Group Health Incorporated (GHI), a statewide not-for-profit health insurer in New York, has signed a sponsorship agreement to expand its current ZixCorp PocketScript™ e-prescribing program. ZixCorp's e-prescribing system enables physicians to electronically write prescriptions and immediately transmit them to pharmacies. The system also identifies possible drug interactions and supplies real-time formulary information for all health plan subscribers.

GHI's initial e-prescribing pilot program, which began in January, involved providing the ZixCorp handheld devices free of charge to 100 participating GHI physicians from Staten Island, N.Y., and supplying the training and support needed to make the prescribing system a part of their daily medical practice. The new program targets 5,000 doctors in New York with GHI providing the first 250 physicians the service and device free of charge. The remaining doctors will be offered the program at a discount. GHI's expansion of this e-prescribing program is in keeping with the company's commitment to quality improvement and patient safety through the use of new technology to help reduce medical errors, ensure patient safety, and enhance doctor-patient relationships.

E-prescribing technology provides instant access to essential information when the doctor is actually writing the prescription, in the presence of the patient. This revolutionary system enables the doctor to better serve the patient by:

- Accessing the patient's prescription history to help prevent potential drug interactions;
- Eliminating the potential for handwriting misinterpretation;
- Accessing insurance plans' drug formulary information in real-time;
- Streamlining the prescription process by cutting unnecessary communication between physicians and pharmacies by 30 percent;
- Tracking whether a patient has filled the prescription (30 percent of refillable prescriptions are never refilled. Sales for medicines for chronic conditions suffer the most, according to the Consumer Health Information Corporation).

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Page 2 of 3

Participating GHI physicians who subscribe to ZixCorp's PocketScript™ e-prescribing solution will be able to deploy the system on a combination of BlackBerry® smart phones, Pocket PC devices, and via a Web browser, depending on user preference.

"We are pleased to be one of the first health insurers to support this groundbreaking technology," said Frank Branchini, GHI's president and CEO. "We believe e-prescribing will quickly become a standard practice among healthcare providers. We are reaching out to our partners such as the New York Business Group on Health and other health plans to make this a community-wide effort, because once generally adopted by physicians, this technology will improve care for all patients, regardless of their health care insurer."

Laurel Pickering, executive director of the New York Business Group on Health, a not-for-profit coalition of 150 businesses in the New York metropolitan area exclusively devoted to employer health benefit issues, wholly supports GHI's efforts. "The New York Business Group on Health is quite pleased that GHI has undertaken this initiative," she stated. "We believe that widespread use of e-prescribing technology will significantly impact health care by reducing medical errors, preventing illnesses caused by drug interactions, and increasing formulary compliance."

"GHI's role as a leading New York state health insurer will certainly contribute to the general acceptance of e-prescribing as a standard practice among physicians in the Northeast," said Daniel S. Nutkis, vice president of Care Delivery Solutions for ZixCorp. "As the role of e-prescribing in reducing costs and increasing efficiency for physicians becomes more recognized, we will begin to see the use of e-prescribing devices as a necessity rather than an option. Having a respected organization like GHI promoting e-prescribing to its members and other physicians in its region is an important step to growing this technology even further."

ZixCorp will also coordinate outreach and conduct educational seminars across New York to promote e-prescribing. ZixCorp will receive subscription and other compensation as physicians adopt.

About Group Health Incorporated

GHI is a statewide not-for-profit health insurer serving New Yorkers since 1937. GHI and its wholly owned subsidiary, GHI HMO, provide health insurance and administrative services to more than 2.5 million people. GHI offers customers a variety of medical, hospital, dental, prescription drug, and vision options, as well as administrative-services-only arrangements. For more information, visit www.ghi.org.

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Zix Corporation and GHI to Expand First e-Prescribing Program in New York City

Page 3 of 3

About Zix Corporation

Zix Corporation (ZixCorp™), through its Care Delivery Solutions group, is a trusted provider of solutions for e-prescribing and electronic prescription management. By offering care delivery services, ZixCorp enables physicians and payors to streamline the prescription process, maximize patient safety, and optimize operational efficiency. ZixCorp e-communication services enrich the doctor/patient relationship through easy-to-use technologies with convenient send-from-anywhere capability. For more information, visit <http://www.zixcorp.com/caredel>.

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