

**Zix Corporation Selected by Cedars-Sinai Medical Center with Three-Year Contract for Secure e-Messaging**

**One of the largest nonprofit academic medical centers in Western U.S. to protect sensitive information sent via email with ZixVPM®**

**DALLAS — Dec. 8, 2003** — Zix Corporation (ZixCorp™), (Nasdaq: ZIXI), a global provider of protection, management, and delivery solutions for electronic communications, today announced that Cedars-Sinai Medical Center, one of the largest nonprofit academic medical centers in the Western U.S., has selected ZixCorp for its secure e-messaging services. The organization chose ZixCorp to protect private health information and to meet the email safeguard requirements of the Health Insurance Portability and Accountability Act of 1996 (HIPAA).

Cedars-Sinai utilized the ZixAuditor® assessment service to evaluate email security vulnerabilities and purchased a ZixVPM® (Virtual Private Messenger) system, which will protect Internet-bound email which contains sensitive or confidential information. ZixVPM will enable the medical center to adhere to company-wide security policy that requires that any data sent out via the Internet be encrypted. The service provides a secure e-messaging gateway without the need to create, deploy, or manage end-user encryption keys and software. The ZixVPM will replace the mix of VPN tunnels, PGP encryption, and SSH file transfers currently in use. It will also address requests from some physicians to provide a secure and private communications e-mail channel with their patients.

"After conducting our ZixAuditor assessment, we realized how much sensitive information is being sent out via e-mail and that our current solutions could be improved to ensure the secure transmission of sensitive or confidential data over the Internet," said Spencer SooHoo, Ph.D, acting director of technology for Cedars-Sinai. "ZixCorp gives us the ability to apply one solution to address a variety of problems."

Cedars-Sinai has affiliations with over 1,800 physicians and comprises 8,000 employees, 2,000 volunteers, and 15,000 fundraising support group members. In addition, the medical center teaches over 245 residents and fellows in nearly 60 graduate medical education programs. This year, Cedars-Sinai was named "Most Preferred Hospital for All Health Needs" for the fifth time by Los Angeles-area residents in National Research Corporation's annual Healthcare Market Guide survey. It has also been named one of the top 100 "most wired" hospitals and health system in *Hospitals and Health Networks*.

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"It's significant that as ZixCorp grows its presence on the west coast, we gain one of the most respected hospitals in the nation," said Dennis Heathcote, vice president of products and marketing for ZixCorp. "When organizations compare us head-to-head with other communications protection solutions, our interoperability, ease of use, and especially our send-to-anyone technology wins out a vast majority of the time. We welcome Cedars-Sinai to our long list of prominent healthcare companies using ZixCorp services."

### **About Cedars-Sinai**

Cedars-Sinai Medical Center is one of the largest nonprofit academic medical centers in the Western United States. For the fifth straight two-year period, Cedars-Sinai has been named Southern California's gold standard in healthcare in an independent survey. Cedars-Sinai is internationally renowned for its diagnostic and treatment capabilities and its broad spectrum of programs and services, as well as breakthrough in biomedical research and superlative medical education. It ranks among the top 10 non-university hospitals in the nation for its research activities. For more information, visit [www.csmc.edu](http://www.csmc.edu).

### **About Zix Corporation**

Zix Corporation (ZixCorp™) provides solutions worldwide that protect, manage, and deliver sensitive electronic information. By offering a comprehensive set of services, ZixCorp protects organizations from viruses and spam and provides the management tools needed for Web access control and policy-driven email encryption. ZixCorp also provides care delivery solutions for e-prescribing and e-consulting that enable physicians to leverage technology for better patient care. For more information, visit [www.zixcorp.com](http://www.zixcorp.com).

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