

Zix Corporation Chosen by Lancashire County Council with Two-year Contract for Secure e-Messaging Services**U.K. municipality to provide secure email capability to 5,000 authority employees and 1.3 million citizens**

DALLAS — Jan. 14, 2004 — Zix Corporation (ZixCorp™), (Nasdaq: ZIXI), a global provider of e-messaging protection and transaction services, today announced that the Lancashire County Council, an administration in Northwest England governing over 1.3 million citizens, has selected ZixCorp as its secure email provider. The Lancashire County Council purchased ZixCorp services to help comply with a Central Government initiative deadline of 2005 for local municipalities to secure the contents of confidential electronic communication.

The council signed a two-year contract for ZixVPM® (Virtual Private Messenger) enterprise-wide security services and ZixPort™ secure Web portal services to meet the needs of its 40 divisions including Police Services, Fire and Rescue Service, Social Services, Educational Services and Environmental Services. ZixVPM is a gateway encryption solution that will enable the council to uphold its security policies for inbound and outbound email communications for 5,000 of its employees, including automatic filtering of confidential or sensitive information. ZixPort will provide the municipality's existing Web portal with private and secure communications capability while minimizing the impact to its existing IT, Web and security infrastructures.

"ZixCorp services proved the best means to enable secure communication with low administrative overhead and minimal user training for all staff members to interact with colleagues, business partners, and members of the public — the latter particularly assists in meeting the e-government agenda of Central Government by providing the citizens of Lancashire with a secure electronic interface," said Bill Brown, head of information services for Lancashire County Council. "ZixCorp's easy manageability made our three-month trial period go smoothly and impressed our business managers with the ease of use for their staff."

"Gaining the Lancashire County Council is significant in two ways," said Wael Mohamed, vice president of global sales and distribution for ZixCorp. "Not only does it increase ZixCorp's presence in the European market, but demonstrates how secure email can be used to increase communication between governments and their constituents. With ZixPort in place, the council is able to provide secure email to anyone in its local area and beyond whether they subscribe to ZixCorp services or not."

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It's faster than the postal service, more secure than faxed communication, and provides a means of open communication that sometimes can be lacking with municipalities. We applaud the Lancashire County Council for providing such a helpful service to its employees, contractors, and residents."

ZixCorp's services were purchased by Lancashire County Council from the company's UK reseller, Marple Limited, an IT consulting group in the UK established in 1990 and a global partner of ZixCorp.

John Charnock, managing director of Marple Limited, believes ZixCorp solutions will help improve the community's communications. "This is a perfect solution for companies that need to communicate securely to individuals and companies outside their networks. We knew that ZixCorp solutions would provide the necessary interoperability for this situation."

About The Lancashire County Council

Lancashire is one of the largest counties in England covering an area of 1,173 square miles. The county encompasses numerous towns and cities including its administrative center in Preston. The area has 30,000 businesses including the Leyland Business Park, a development of the Lancashire County Council with 60 companies and over 3,500 workers. Please visit <http://www.lancashire.gov.uk> for more information.

About Marple Limited

Marple Limited is an information technology services company that offers a comprehensive portfolio of security products to complement key business areas, particularly in healthcare. Established in 1990 and located in the northwest of England, Marple also offers in-house consultancy services to small- and medium-sized enterprises including LAN design, WAN configuration, Microsoft licensing issues, email solutions, Web hosting, and more. For more information, visit <http://www.marple.co.uk>.

About Zix Corporation

Zix Corporation (ZixCorp™) is a global provider of e-messaging protection and transaction services. ZixCorp offers a range of solutions to protect organizations from viruses, spam, and electronic attack, as well as enabling secure electronic communications, such as email encryption and e-prescribing. ZixCorp helps organizations of any size to streamline operations, mitigate risks, and leverage the efficiencies of e-messaging. For more information, visit www.zixcorp.com.

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