

Zix Corporation Appoints Industry Veteran Rick Spurr President and Chief Operating Officer

DALLAS — Jan. 26, 2004 — Zix Corporation (ZixCorp™), (Nasdaq: ZIXI), a global provider of protection, management, and delivery solutions for electronic communications, today announced that Rick Spurr has been named president and chief operating officer. Spurr brings to ZixCorp thirty years of global IT industry experience in building sales, marketing, service, and operations for both large corporate and fast-growth start-up environments with almost twenty years in executive management.

“Rick Spurr is a valuable and strategic addition to our senior management team, bringing us a world-class resource with a proven history of success” said John Ryan, chairman, president and CEO for ZixCorp. “As we move ZixCorp from an early-stage technology company to a high-growth company, acquiring personnel with the appropriate management skills is a crucial part of our growth strategy. I am thrilled that Rick has agreed to join the ZixCorp team.”

Spurr has a distinguished track record of taking early-stage technology companies and growing them into industry leaders. Spurr began his career at IBM where he rose to the position of regional manager with responsibility for more than a thousand employees and then to group director of system integration and professional services for IBM in the Asia Pacific region based in Tokyo. Spurr then successively took two start-ups, SEER and Entrust Technologies, from early stages through IPOs and beyond with dramatic revenue increases as vice president global sales and marketing. Under his leadership, both SEER and Entrust dramatically increased revenues eight fold in three years, with Entrust revenues topping one hundred forty-eight million a year. Most recently, Spurr was senior vice president, world-wide sales, marketing and business development for Securify, Inc.

“Spurr’s cumulative knowledge and hands-on experience running sales, distribution, customer support, marketing, professional service, and managed services will greatly increase the ZixCorp management team’s breadth and depth,” said Ryan. “With his addition, I will be able to focus the majority of my energy on our strategic direction, acquisitions, and investor relations. I welcome Rick and know that he will have an immediate and positive impact.”

“I believe Zix Corp is poised for tremendous growth where the market, the solutions, the financial stability, and the quality of the team make this opportunity exceptional,” said Spurr. “I am proud and honored to assume this new position of leadership and look forward to working closely with our customers and partners.”



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About Zix Corporation

Zix Corporation (ZixCorp™) is a global provider of e-messaging protection and transaction services. ZixCorp offers a range of solutions to protect organizations from viruses, spam, and electronic attack, as well as enabling secure electronic communications, such as email encryption and e-prescribing. ZixCorp helps organizations of any size to streamline operations, mitigate risks, and leverage the efficiencies of e-messaging. For more information, visit www.zixcorp.com.

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