

Zix Corporation Selected by Geisinger Health System with Three-year Contract for Secure e-Messaging**Nationally recognized system opts for full suite of ZixCorp email protection solutions**

DALLAS — Feb. 20, 2004 — Zix Corporation (ZixCorp™), (Nasdaq: ZIXI), a global provider of e-messaging protection and transaction services, today announced that Geisinger Health System, one of the largest healthcare providers in Pennsylvania, has signed a three-year contract for secure e-mail services. The health system, which serves two million people and comprises two medical centers, a group practice, a nationally recognized alcohol and chemical dependency treatment facility, a children's hospital, and one of the nation's largest rural health plans, chose ZixCorp to help it meet the email security regulations of the Health Insurance Portability and Accountability Act of 1996 (HIPAA).

After an initial ZixAuditor® email assessment, Geisinger purchased ZixVPM® (Virtual Private Messenger) and ZixPort™ services. ZixVPM is an enterprise-wide email encryption service with a built-in HIPAA lexicon that recognizes Protected Health Information (PHI) in all incoming and outgoing messages to ensure compliance and patient confidentiality. ZixPort will provide custom branding and encrypted messaging capability to Geisinger's Web site. The organization's 590 doctors will also be eligible to participate in the nonprofit HealthyEmail™ program, which offers free two-year licenses of ZixMail™ desktop encryption software to all U.S. physicians.

"Obviously, HIPAA compliance and patient confidentiality are very important to everyone at Geisinger. We are pleased that Zix Corporation will be providing our health system with secure email services," said Ted Haines, Geisinger's director of network services.

ZixCorp's presence in the state has grown significantly since being selected by Blue Cross of Northeastern Pennsylvania last year. Since that time, the company has become the largest provider of email security services in the state with healthcare accounts that include Keystone Health Plan Central, HealthGuard, and Select Medical Corporation.

"Geisinger is a healthcare system that makes nationally recognized healthcare decisions," said Dennis Heathcote, vice president of sales and marketing for ZixCorp. "It's been listed on both Best Hospitals in America and Best Doctors in America lists. Having an organization that consistently chooses high-quality applications select ZixCorp is another indication that our interoperable, easy-to-use services are the most qualified, effective communications protection solutions available."

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About Geisinger Health System

Geisinger Health System, a 691-bed physician-led system serving residents throughout Central and Northeastern Pennsylvania, includes a tertiary medical center with the nation's first rural Children's Hospital, a community and secondary referral medical center, the Marworth Alcohol and Chemical Dependency Treatment Center, a Heart Institute, Cancer Institute, Neurosciences Program, Geisinger Health Plan, a network of nearly 45 physician offices throughout its service area, an adult and pediatric trauma center, and diversified and community health services. More information is available at www.geisinger.org.

About Zix Corporation

Zix Corporation (ZixCorp™) is a global provider of e-messaging protection and transaction services. ZixCorp offers a range of solutions to protect organizations from viruses, spam, and electronic attack, as well as enabling secure electronic communications, such as email encryption and e-prescribing. ZixCorp helps organizations of any size to streamline operations, mitigate risks, and leverage the efficiencies of e-messaging. For more information, visit www.zixcorp.com.

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ZixCorp Contacts:

Media: Amy Liakos (214) 515-7338, aliakos@zixcorp.com

Investor: Brad Almond (214) 515-7357, balmond@zixcorp.com