

MEDIA ADVISORY

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Zix Corporation to Participate in Healthcare Forum Panel Discussion

ZixCorp Executive VP will contribute to interactive audience Q&A on vendor value

DALLAS — April 14, 2004 — Zix Corporation (ZixCorp®), (Nasdaq: ZIXI), a global provider of e-messaging protection and transaction services, today announced it will participate in a panel discussion during the fourth annual Managed Healthcare Industry Forum on Emerging Technology on April 16 in New York City presented by Corporate Research Group, Inc.

Daniel S. Nutkis, ZixCorp executive vice president and chief strategy officer, will represent the company during the session “Do Vendors Really Deliver Value? An Interactive Audience Q&A.” The discussion gives forum attendees an opportunity to directly ask vendors questions about the benefits their products and services deliver in the marketplace. Other participants include representatives from IKA Solutions, The Trizetto Group, Health Trio, and NPC, Inc.

This year’s forum will focus on how managed care organizations gain efficiency and profitability from the implementation of online information technology. Attending the healthcare forum are over 200 representatives from employers, benefit consultants, Wall Street, managed care, HMOs, PPOs, pharmacy benefit management companies, hospitals, physician groups, and pharmaceutical manufacturers.

What: “Do Vendors Really Deliver Value? An Interactive Audience Q&A” during the Managed Healthcare Industry Forum on Emerging Technology

When: April 16 at 2:30 p.m. EDT (1:30 a.m. CDT)

Who: Daniel S. Nutkis, executive vice president and chief strategy officer for ZixCorp

Where: Marriott New York East Side

About the Managed Healthcare Industry Forum on Emerging Technology

The Managed Healthcare Industry Forum on Emerging Technology is coordinated by Corporate Research Group, Inc., publisher of *Managed Healthcare Market Report*, *The Outlook for Managed Care 2004* and *eHealth Insider*. For additional information, contact Reena Joseph, conference coordinator at 914-235-6000 ext. 20 or email mcoforum@corporateresearchgroup.com

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About Zix Corporation

Zix Corporation (ZixCorp[®]) is a global provider of e-messaging protection and transaction services. ZixCorp offers a range of solutions to protect organizations from viruses, spam, and electronic attack, as well as enabling secure electronic communications, such as email encryption and e-prescribing. ZixCorp helps organizations of any size to streamline operations, mitigate risks, and leverage the efficiencies of e-messaging. For more information, visit www.zixcorp.com.

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