

Zix Corporation Selected by VHA Georgia as its Secure e-Messaging Preferred Provider

DALLAS — April 19, 2004 — Zix Corporation (ZixCorp®), (Nasdaq: ZIXI), a global provider of e-messaging protection and transaction services, today announced that it has formed a strategic alliance with Phoenix Healthcare Management Services on behalf of VHA Georgia and its member organizations. VHA Georgia, a healthcare cooperative comprising 51 nonprofit hospitals, has selected ZixCorp as a preferred provider. VHA Georgia is a member of VHA, a nationwide network of community-owned healthcare systems and their physicians.

The preferred provider arrangement will enable VHA Georgia's members to purchase ZixCorp email encryption and other communication protection services through its umbrella corporation Phoenix Healthcare Management Services. ZixCorp's secure e-messaging services will help these organizations meet the requirements of the Health Insurance Portability and Accountability Act of 1996 (HIPAA), which mandates appropriate safeguards for electronic communications over public networks.

"ZixCorp's prominence in the healthcare community, its interoperable easy-to-use services, and seamless integration with existing systems made it the simple choice to recommend to our members," said Jennifer Croly, CIO of VHA Georgia/Phoenix Healthcare Management Services. "We're pleased to offer our membership reliable e-messaging protection that not only helps with HIPAA compliance, but helps ensure confidentiality, prevent spam, and uphold solid business practices."

Endorsement by VHA Georgia follows ZixCorp's selection by other hospital and payor cooperatives including the New Jersey Hospital Association, the Arizona Hospital and Healthcare Association, AllHealth, and the Blue Cross Blue Shield Association.

"We're excited to gain another endorsement from a respected healthcare organization," said Richard D. Spurr, president and chief operating officer for ZixCorp. "As more organizations use our services, the more we are being recognized as the top choice for communications protection — it's the reason why we're the number one secure e-messaging provider for healthcare organizations in the country."

About VHA

VHA Inc. is a national cooperative of leading not-for-profit healthcare organizations that work together to improve the health of the communities they serve. VHA leverages the collective strength of the membership to improve clinical, operational, and financial performance. Through the VHA cooperative,

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members benefit from resources that assess critical needs and identify best practices to create customized solutions that lower costs and improve clinical quality. As a cooperative, VHA distributes income annually to members based on their participation. Based in Irving, Texas, with 18 offices across the U.S., VHA was named one of the “100 Best Companies to Work For” by *Fortune* in January 2004, for the fifth year in a row. For more information, visit www.vha.com.

About Zix Corporation

Zix Corporation (ZixCorp[®]) is a global provider of e-messaging protection and transaction services. ZixCorp offers a range of solutions to protect organizations from viruses, spam, and electronic attack, as well as enabling secure electronic communications, such as email encryption and e-prescribing. ZixCorp helps organizations of any size to streamline operations, mitigate risks, and leverage the efficiencies of e-messaging. For more information, visit www.zixcorp.com.

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