

Zix Corporation Selected by First Indiana Bank for Secure e-Messaging Services**Largest Indianapolis bank to deploy ZixVPM® for company-wide information and customer protection**

DALLAS — April 6, 2004 — Zix Corporation (ZixCorp®), (Nasdaq: ZIXI), a global provider of e-messaging protection and transaction services, today announced that First Indiana Bank (Nasdaq: FINB), the largest commercial bank with its headquarters in Indianapolis, has selected ZixCorp as its email security provider. First Indiana joins other prominent financial institutions that use ZixCorp communications protection solutions to help follow the consumer privacy guidelines outlined by the Gramm-Leach-Bliley Act (GLBA), including the Office of the Comptroller of the Currency (OCC) and the Office of Thrift Supervision (OTS).

First Indiana purchased ZixVPM® (Virtual Private Messenger) to secure inbound and outbound email messages for its 36 offices throughout Indiana. The service will enforce email privacy policies system-wide to ensure secure handling of confidential information. ZixVPM will incorporate a Personal Financial Lexicon that automatically encrypts emails containing GLBA-mandated personally identifiable financial information — including financial identifiers (Social Security and account numbers), financial terms (e.g. balance transfer, refinance, etc.), and credit card numbers.

"Our clients trust us to protect their information, so it is extremely critical that we have this level of encryption protection against hackers and identity thieves," said Ben Hartwell, technology services manager and information security officer for First Indiana. "ZixVPM provided everything we were looking for including invisibility to end users, and the option to brand our messages."

"Our choice to pick ZixCorp was easier because it was already selected for use by both the OCC and the OTS. Those were credible endorsements and a clear indicator of an effective, interoperable email security solution," continued Hartwell.

ZixCorp is gaining momentum in the financial sector. In addition to the two federal government entities, other ZixCorp financial customers using ZixVPM include American Savings Bank, CUNA Mutual, Baker Boyer Bank, Bank von Ernst, Cape Cod Bank and Trust, Farm Credit Financial Partners, FleetBoston Financial, Hawthorne Savings Federal Savings Bank, Marshall & Ilsley Corp., Provident Bank, Red Capital Group, Savings Bank of Manchester, United Security Bank, and Wilber National Bank.

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"Traditional banking as well as non-banking organizations (e.g., brokerage, mortgage, insurance) are developing initiatives and projects to address IT-related risks such as those mandated by GLBA," said Christian Byrnes, Security Service Director for META Group, Inc. (Nasdaq: METG) a leading provider of information technology research, advisory services, and strategic consulting. "Effective, manageable email encryption solutions are helping financial institutions protect personally identifiable financial information and reduce legal liability."

"By utilizing ZixVPM with the Personal Financial Lexicon, financial institutions like First Indiana Bank can benefit customers with greater security in communications and reduction of risks such as credit card fraud and identity theft," said Rick Spurr, president and chief operating officer at ZixCorp. "Electronic thieves are pushing the edge of technology, and the privacy mandates in GLBA are just the beginning of effective protection measures. Our solutions help financial organizations fully implement their GLBA and email security policies, reduce the disclosure of private information, and limit liability risks."

About First Indiana Bank

First Indiana Corporation is a full-service financial services company offering comprehensive financial solutions to businesses and individuals. It is the holding company for First Indiana Bank, N.A., and Somerset, an accounting and consulting firm. First Indiana Bank, N.A. has \$2 billion in assets and 33 retail offices in Central Indiana. First Indiana also has construction and consumer loan offices in Indiana, Arizona, Florida, North Carolina, Oregon, and Ohio, and originates consumer loans in 46 states. Through Somerset Financial Services LLC and FirstTrust Indiana, First Indiana offers a full array of tax planning, consulting, wealth management, and investment advisory and trust services. For more information, visit www.firstindiana.com.

About Zix Corporation

Zix Corporation (ZixCorp™) is a global provider of e-messaging protection and transaction services. ZixCorp offers a range of solutions to protect organizations from viruses, spam, and electronic attack, as well as enabling secure electronic communications, such as email encryption and e-prescribing. ZixCorp helps organizations of any size to streamline operations, mitigate risks, and leverage the efficiencies of e-messaging. For more information, visit www.zixcorp.com.

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