

Zix Corporation Selected by Thrivent Financial for Anti-Spam/Anti-Virus Services**Fortune 500 organization opts for fully hosted Message Inspector™ solution**

DALLAS — June 8, 2004 — Zix Corporation (ZixCorp®), (Nasdaq: ZIXI), a global provider of e-messaging protection and transaction services, today announced that Thrivent Financial for Lutherans, a Fortune 500 financial services organization, has signed a one year contract for ZixCorp's fully hosted anti-spam, anti-virus, and content filtering services. Thrivent selected ZixCorp's Message Inspector as an outsourced service to help reduce spam and prevent virus attacks to its 7,200 users.

Thrivent Financial's fully hosted Message Inspector service operates within the ZixSecure Center™, a fully redundant SysTrust™ certified network operations center dedicated to secure e-messaging processing with a demonstrated 99.99% availability. The service functions outside Thrivent Financial's network and acts as a forward perimeter defense or firewall against external threats, protects the customer's network, and reduces wasted network bandwidth. Ongoing administration, upgrades, and maintenance are offloaded to ZixCorp so that Thrivent Financial can focus on its core business.

"A fully hosted solution enabled us to address spam immediately with minimal upfront costs and commitment to resources," said Kirk Nelson, manager of content and collaborative services for Thrivent Financial. "ZixCorp's solution proved to be superior for two reasons: its data center and disaster recovery location are outstanding facilities; and Message Inspector's functionality including its ability to enable an administrator to manage email and provide end-user controls. We examined many options, but ZixCorp came out on top and Message Inspector is meeting our high expectations by significantly reducing our incoming spam."

Message Inspector is a multi-level email management tool that combines the most advanced spam and content filtering technologies with enhanced administration tools, resulting in a comprehensive, accurate, and easy-to-manage solution that fully addresses the content filtering needs of organizations. The product helps manage, filter, and, if necessary, block unauthorized inbound, outbound, and interoffice communications. Message Inspector is also available as software and as a Linux-based appliance.

"Often it's more cost effective for large corporations like Thrivent Financial to outsource maintenance-intensive functions like spam and virus protection," said Rick Spurr, president and chief operating

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officer for ZixCorp. Providing Message Inspector as a hosted solution ensures that companies get all the support, updates, and maintenance they need without burdening their systems with additional bandwidth. We're pleased that Thrivent Financial's rigorous selection process proved that the ZixSecure Center™ and Message Inspector are world-class, exceptional services."

About Thrivent Financial

Thrivent Financial for Lutherans is a not-for-profit Fortune 500 financial services organization helping nearly three million members achieve their financial goals. Thrivent Financial and its affiliates offer a wide range of financial solutions and have \$63.6 billion (March 31, 2004) in assets under management. Thrivent Financial for Lutherans and its members provide approximately \$200 million annually for outreach programs and activities that support congregations, schools, charitable organizations and needy individuals. For more information, visit www.thrivent.com or call 800-THRIVENT (800-847-4836).

About Zix Corporation

Zix Corporation (ZixCorp®) is a global provider of e-messaging protection and transaction services. ZixCorp offers a range of solutions to protect organizations from viruses, spam, and electronic attack, as well as enabling secure electronic communications, such as email encryption, e-prescribing, on-line doctor visits, and electronic lab results. ZixCorp helps organizations of any size to streamline operations, reduce risks, and leverage the efficiencies of e-messaging. For more information, visit www.zixcorp.com.

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