

## **News Release**

# For immediate release Page 1 of 2

# Zix Corporation's e-Prescribing Application Launched by Caritas Christi Health Care System

New England's second largest system to deploy PocketScript™ to 960 physicians for improved efficiency, safety

**DALLAS** — **June 14, 2004** — Zix Corporation (ZixCorp<sup>®</sup>), (Nasdaq: ZIXI), a global provider of e-messaging protection and transaction services, today announced that Boston-based Caritas Christi Health Care System, New England's second largest healthcare system, has signed a three-year contract to deploy ZixCorp's PocketScript e-prescribing technology to an initial 960 physicians.

A portion of Caritas Christi's contract will be subsidized by the eRx Collaborative, a program founded by Blue Cross Blue Shield of Massachusetts (BCBSMA) and Tufts Health Plan to provide e-prescribing technology to Massachusetts physicians with the goal of increasing patient safety and improving the efficiency and accuracy of the prescription process.

The program will enable Caritas Christi member physicians to electronically write prescriptions and immediately transmit them to pharmacies from hand-held devices provided at no charge by the eRx Collaborative or via a Web browser. Training and support are also included to help participants easily incorporate the system into their daily routine. The PocketScript system creates both new and refilled prescriptions, identifies drug-to-drug interactions, and is designed to enable physicians to review a patient's drug history while providing an electronic link to health plan formulary coverage information. It also facilitates transmission of prescriptions to both retail and mail-order pharmacies.

"Maintaining quality patient care is our top priority, and PocketScript helps our physicians streamline and improve the prescribing process so that patient safety is enhanced and physicians can spend more time with their patients," said F.X. Campion, M.D., vice president of clinical integration for Caritas Christi Health Care System. "With PocketScript, there's no guesswork as to which drug is in a patient's formulary and legibility problems are completely eliminated. We think this is an excellent method for improving efficiency and enhancing care."

Caritas Christi physicians who subscribe to ZixCorp's PocketScript will be able to deploy the system on a combination of BlackBerry® smart phones, Pocket PC devices and via a Web browser depending on user preference.

"Our introduction of PocketScript to the Massachusetts healthcare community has been very successful, said Rick Spurr, president and chief operating officer for ZixCorp. "We're currently the -more-



Zix Corporation's e-Prescribing Application Launched by Caritas Christi Health Care System

Page 2 of 2

number one choice for e-prescribing in the state with initial plans from participating payors of over 3,400 physicians eligible for a PocketScript device. Through our collaboration with Caritas Christi, more physicians in the area can take advantage of the ability of e-prescribing to improve patient care while reducing costs and prescription errors."

Daniel S. Nutkis, executive vice president and chief strategy officer for ZixCorp says that reaching out to healthcare systems like Caritas Christi helps ZixCorp accelerate deployment. "By targeting multiple types of provider organizations, we are better able to encourage adoption of e-prescribing throughout the healthcare community. By creating multiple options for deployment of PocketScript helps us to better reach affiliated physicians, provide training and support services, and ensure customer satisfaction of an electronic solution," said Nutkis.

#### **About Caritas Christi Health Care**

Established in 1995, Caritas Christi is currently the second largest healthcare system in New England, providing community-based medicine and tertiary care in eastern Massachusetts, southern New Hampshire, and Rhode Island. Each Caritas Christi system member carries its own history of outstanding health services and compassionate patient care, contributing to the tradition of excellence that defines Caritas Christi. **Caritas Christi Network Services** is the contracting organization for over 1200 physicians in the Caritas Christi Health Care System. For more information, visit www.caritaschristi.org.

## About the eRx Collaborative

Blue Cross Blue Shield of Massachusetts (BCBSMA), Tufts Health Plan, and Zix Corporation have formed a collaboration to offer physicians a comprehensive e-prescribing program. The program is expected to dramatically improve patient safety and reduce medical costs.

# **About Zix Corporation**

Zix Corporation (ZixCorp®) is a global provider of e-messaging protection and transaction services. ZixCorp offers a range of solutions to protect organizations from viruses, spam, and electronic attack, as well as enabling secure electronic communications, such as email encryption, e-prescribing, on-line doctor visits, and electronic lab results. ZixCorp helps organizations of any size to streamline operations, reduce risks, and leverage the efficiencies of e-messaging. For more information, visit <a href="https://www.zixcorp.com">www.zixcorp.com</a>

###

ZixCorp Contact:
Kim Tompkins (214) 515-7338
<a href="mailto:ktompkins@zixcorp.com">ktompkins@zixcorp.com</a>

Caritas Christi Health Care System Contact: Sonya Hagopian (617) 789-2329 Sonya\_Hagopian@cchcs.org