

Zix Corporation Awarded Contract With Fortune 150 Financial Services Company

New secure e-messaging contract covers 15,000 employees with ZixVPM® and ZixPort®

DALLAS — July 14, 2004 — Zix Corporation (ZixCorp®), (Nasdaq: ZIXI), a global provider of e-messaging protection and transaction services, today announced that a Fortune 150 financial services company that originally contracted with ZixCorp for secure e-messaging services in March has increased and extended its contract. The new enterprise-wide contract for the Connecticut-based company has a total order value of more than \$500,000 over three years.

The company initially deployed a pilot implementation of ZixVPM® (Virtual Private Messenger) for 2,500 employees. The new extended contract adds ZixVPM coverage for an additional 12,500 employees and includes ZixPort® services.

ZixVPM is an enterprise-wide email encryption service that protects both inbound and outbound emails and enforces company security policies. The company will take advantage of both a built-in personal financial lexicon and a built-in healthcare lexicon to ensure confidential communication. The personal financial lexicon automatically encrypts emails with content mandated as personally identifiable financial information by the Gramm-Leach-Bliley Act (GLBA), such as financial identifiers (Social Security and account numbers), financial terms (e.g., balance transfer, refinance, etc.), and credit card numbers. The healthcare lexicon identifies and encrypts Protected Health Information to meet privacy and security guidelines of the Health Insurance Portability and Accountability Act of 1996 (HIPAA).

ZixPort seamlessly provides the company with custom branding and encrypted messaging capabilities for its corporate Web site. ZixPort also provides full-featured functionality so that end users can send private information like billing records, sensitive client information, or financial statements to anyone, whether they are a ZixCorp customer or not.

The company chose ZixCorp communication protection services to help it meet or exceed government regulations regarding the exchange of private information including GLBA, HIPAA, and California Senate Bill 1386, which requires California businesses to promptly notify any individual whose confidential information was, or may have been "acquired by an unauthorized person."

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"Our success in healthcare is expanding rapidly into the financial sector," said John A. Ryan, chairman and chief executive officer for ZixCorp. "That we were recommended by an existing leading financial customer highlights our performance and service and proves that our reputation for delivering solutions to the financial sector is growing. We're thrilled that a national company of this size and status has selected ZixCorp to protect its entire network, and we see this as a positive sign that our strategy for secure communications is moving in the right direction."

About Zix Corporation

Zix Corporation (ZixCorp®) is a global provider of e-messaging protection and transaction services. ZixCorp offers a range of solutions to protect organizations from viruses, spam, and electronic attack, as well as enabling secure electronic communications, such as email encryption, e-prescribing, on-line doctor visits, and electronic lab results. ZixCorp helps organizations of any size to streamline operations, reduce risks, and leverage the efficiencies of e-messaging. For more information, visit www.zixcorp.com.

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