



## **MEDIA ADVISORY**

### **Zix Corporation to Speak at InfoSec Nashville**

#### **Jeff Hall discusses need for email security in today's corporate environment**

**DALLAS — Aug. 23, 2004** — Zix Corporation (ZixCorp®), (Nasdaq: ZIXI), a global provider of secure e-messaging, e-prescribing, and e-transaction applications and services, today announced that Jeff Hall, secure e-messaging account executive, will make a presentation during InfoSec Nashville, an information security conference, at the Nashville Convention Center on Aug. 24.

Hall will discuss how corporations are addressing the need to secure email communication and evaluate the options available today. Both messaging requirements and technical solutions, including central policy appliance encryption, email monitoring/filters, and secure email delivery methods to external recipients will be highlighted.

**What:** The Importance of Secure Email Communications

**When:** Aug. 24, 2:10 - 3:00 p.m. (EDT) (1:10 – 2:00 p.m. CDT)

**Who:** Jeff Hall, secure e-messaging account executive of ZixCorp

**Where:** Nashville Convention Center  
601 Commerce Street  
Nashville, TN 37203

#### **About InfoSec Nashville**

The Nashville Technology Council (NTC) and Middle Tennessee chapter of Information Systems Security Association (ISSA) bring you this 3rd Annual InfoSec Nashville conference on Tuesday, Aug. 24, 2004. Over 300 attendees and two dozen locally and nationally recognized speakers gathered in Nashville for this powerful event in 2003. InfoSec 2004 offers two industry recognized keynote speakers and more than 15 breakout sessions focusing on technical and management issues, as well as compliance standards. In addition, there will be corporate exhibits offering opportunities for attendees to learn about the latest security technologies and services. For more information visit [www.technologycouncil.com/events/sec04.htm](http://www.technologycouncil.com/events/sec04.htm).

#### **About Zix Corporation**

Zix Corporation (ZixCorp®) is a global provider of secure e-messaging, e-prescribing, and e-transaction applications and services. ZixCorp offers a range of solutions to protect organizations from viruses, spam, and electronic attack, as well as enabling secure electronic communications, such as email encryption and e-prescribing. ZixCorp helps organizations of any size to streamline operations, mitigate risks, and leverage the efficiencies of e-messaging. For more information, visit [www.zixcorp.com](http://www.zixcorp.com).

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