

**Zix Corporation Chosen by Ardent Health Services LLC for e-Messaging Security****National healthcare provider to protect communication for 8,000 users with ZixVPM® and ZixPort® solutions**

**DALLAS — Sept. 8, 2004** — Zix Corporation (ZixCorp®), (Nasdaq: ZIXI), a global provider of secure e-messaging, e-prescribing, and e-transaction applications and services, today announced that Ardent Health Services LLC (Ardent), a Nashville-based healthcare operator with 35 hospitals in 14 states, has selected ZixCorp as its secure email solution. Ardent joins other Nashville-area healthcare organizations that have chosen ZixCorp to meet the security regulations of the Health Insurance Portability and Accountability Act of 1996 (HIPAA), including Vanguard Health Systems and Iasis Healthcare.

Ardent purchased ZixVPM® (Virtual Private Messenger) and ZixPort® communications protection solutions after a ZixAuditor® assessment identified there may be a need for an enterprise-wide email security solution. ZixAuditor is a non-intrusive email analysis service that enables organizations to identify email security vulnerabilities, monitor ongoing communications to determine HIPAA compliance, and implement more effective policies.

ZixVPM will enforce Ardent's email policies system-wide to ensure secure handling of confidential information, including a pre-configured HIPAA lexicon that detects Protected Health Information (PHI). ZixPort will provide custom branding and encrypted messaging functionality to Ardent's existing Web portal.

"Ardent is committed to the protection of confidential and sensitive information entrusted to us each day. We were searching for a product with the capability to encrypt e-mail, coupled with ease of use. ZixVPM provided the protection measures, along with usability features, for which we had been searching," said Margaret Bond, director of security and compliance for Ardent Health Services.

"Adding Ardent Health to our existing roster of prestigious national healthcare clients validates our position as the leading choice for enterprise-wide e-messaging protection," said Rick Spurr, president and chief operating officer for ZixCorp. "We believe that the talent of our engineering team and our dedication to exceeding customer expectations is what has helped us succeed in this thriving market."

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**About Ardent Health Services LLC**

Ardent Health Services LLC is a provider of healthcare services to communities throughout the United States. Ardent currently operates 35 hospitals in 14 states, providing a full range of medical/surgical, psychiatric, and substance abuse services to patients ranging from children to adults. For more information, visit [www.ardenthealth.com](http://www.ardenthealth.com).

**About Zix Corporation**

Zix Corporation (ZixCorp<sup>®</sup>) is a global provider of secure e-messaging, e-prescribing, and e-transaction applications and services. ZixCorp offers a range of solutions to protect organizations from viruses, spam, and electronic attack, as well as enabling secure electronic communications, such as email encryption, e-prescribing, on-line doctor visits, and electronic lab results. ZixCorp helps organizations of any size to streamline operations, reduce risks, and leverage the efficiencies of e-messaging. For more information, visit [www.zixcorp.com](http://www.zixcorp.com).

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