

MEDIA ADVISORY

Page 1 of 2

ZixCorp to Participate in S/MIME GateWay Vendor Fair Organized by the Massachusetts Health Data Consortium

Leading secure email vendors to share insights and best-practice technologies for healthcare

DALLAS — Sept. 29, 2004 — Zix Corporation (ZixCorp®), (Nasdaq: ZIXI), a global provider of e-messaging, e-prescribing, and e-transaction applications and services, today announced they will be a key participant and presenter at the S/MIME GateWay Vendor Fair in Waltham, Mass., Oct. 1. ZixCorp and four other vendors selected by Massachusetts Health Data Consortium (MHDC) have been invited to discuss the establishment of interoperability standards and a certification program for S/MIME Gateways (SMG) to an exclusive audience of MHDC members, including security officers and email managers.

What: S/MIME GateWay Vendor Fair

When: Oct. 1, 2004 8:30 a.m.-10:30 a.m. (EDT)

Who: Zix Corporation

Where: MHDC Office, 460 Totten Pond Rd. Suite 385, Waltham, MA 02451

ZixCorp will discuss its secure e-messaging solutions that assist healthcare professionals in communications protection and compliance with the email mandates of the Health Insurance Portability and Accountability Act (HIPAA).

Established in 1978, the MHDC develops, collects, analyzes, and disseminates information to improve the health and healthcare of the region. The consortium brings together New England's key healthcare organizations for collaborative projects aimed at improving the healthcare environment. The vendor fair is designed to educate MHDC members on how SMGs address HIPPA security and its involvement in the development of an SMG certification program. Additional information is available at www.mahealthdata.org.

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About Zix Corporation

Zix Corporation (ZixCorp®) is a global provider of secure e-messaging, e-prescribing, and e-transaction applications and services. ZixCorp offers a range of solutions to protect organizations from viruses, spam, and electronic attack, as well as enabling secure electronic communications, such as email encryption, e-prescribing, on-line doctor visits, and electronic lab results. ZixCorp helps organizations of any size to streamline operations, reduce risks, and leverage the efficiencies of e-messaging. For more information, visit www.zixcorp.com.

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