



MEDIA ADVISORY

ZixCorp to Exhibit at the MGMA Annual Conference

Leading healthcare technology vendor presents e-prescribing solutions to healthcare industry

DALLAS — Sept. 30, 2004 — Zix Corporation (ZixCorp®), (Nasdaq: ZIXI), a global provider of secure e-messaging, e-prescribing, and e-transaction applications and services, today announced that it will exhibit at the Medical Group Management Association (MGMA) Conference in San Francisco, Oct. 3 - 6. ZixCorp representatives will be available in Booth 1311 at the Moscone Center to discuss key issues in healthcare and how the PocketScript® e-prescribing application meets the needs of physicians, health plans, and patients.

What: MGMA Conference

When: Sunday, Oct. 3 through Wednesday, Oct. 6

Who: Zix Corporation representatives

Where: Booth 1131, Moscone Center, 747 Howard St., San Francisco, Calif.

About MGMA

The MGMA was founded in 1926 and has become a principal voice for medical group practice. Its 19,000 members manage and lead more than 11,500 organizations in which more than 237,000 physicians practice. The MGMA serves the spectrum of physician practices from small to large, plus other healthcare delivery systems such as management service organizations, integrated delivery systems and ambulatory surgery centers. The MGMA annual conference offers attendees networking opportunities, dynamic national speakers, and educational opportunities for entry-level through executive medical group practice administrators, nursing and physician leaders, business accounting professionals, and students in health services fields. For more information, visit

<http://www.mgma.com/education/annconf/>.

About Zix Corporation

Zix Corporation (ZixCorp®) is a global provider of secure e-messaging, e-prescribing, and e-transaction applications and services. ZixCorp offers a range of solutions to protect organizations from viruses, spam, and electronic attack, as well as enabling secure electronic communications, such as email encryption, e-prescribing, on-line doctor visits, and electronic lab results. ZixCorp helps organizations of any size to streamline operations, reduce risks, and leverage the efficiencies of e-messaging. For more information, visit www.zixcorp.com.

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