



MEDIA ADVISORY

Zix Corporation To Exhibit at the Disease Management Association of America's 6th Annual Leadership Forum

Members of the ZixCorp® Care Delivery Team to Showcase PocketScript®

DALLAS — October 14, 2004 — Zix Corporation (ZixCorp®), (Nasdaq: ZIXI), a global provider of e-messaging, e-prescribing, and e-transaction applications and services, today announced it will be a key participant and exhibitor at the Disease Management of America's 6th Annual Leadership Forum held Oct. 20 - 22. The Disease Management Leadership Forum (DMLF) focuses on critical topics, policy issues, and disease management models that are changing the way healthcare is delivered to chronically ill patients across the country.

What: Disease Management Association of America's 6th Annual Leadership Forum
When: Oct. 20 – 22
Who: ZixCorp Care Delivery Team
Where: Marriott World Center, 8701 World Center Drive, Orlando, Fla.
Booth # 416

About DMAA

The Disease Management Association of America is a nonprofit, voluntary membership organization, founded in March of 1999, which represents all aspects of the disease management community. Creation of the association was in response to the continued growth of disease management in the United States. The increasing number of stakeholders dependent on the "promise" of disease management for cost-effective, quality healthcare has created a need for a single voice and a more scientific approach to the measurement of the success of disease management programs.

About Zix Corporation

Zix Corporation (ZixCorp®) is a global provider of secure e-messaging, e-prescribing, and e-transaction applications and services. ZixCorp offers a range of solutions to protect organizations from viruses, spam, and electronic attack, as well as enabling secure electronic communications, such as email encryption, e-prescribing, on-line doctor visits, and electronic lab results. ZixCorp helps organizations of any size to streamline operations, reduce risks, and leverage the efficiencies of e-messaging. For more information, visit www.zixcorp.com.

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