

News Release

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Zix Corporation Ranks 45 on the 2004 Deloitte Technology Fast 500 List

Company recognized nationally for rapid revenue growth

DALLAS — **Oct. 20, 2004** — Zix Corporation (ZixCorp[®]), (Nasdaq: ZIXI), a global provider of secure e-messaging, e-prescribing, and e-transaction applications and services, today announced that it ranked 45 on the 2004 Deloitte Technology Fast 500, a listing of the 500 fastest growing technology companies in North America. Rankings are based on percentage revenue growth over five years, from 1999-2003. ZixCorp grew 5,799 percent during this period.

ZixCorp's CEO, John A. Ryan, credits robust, easy-to-use solutions, customer demand, and a talented, customer-focused team with the company's strong growth. "ZixCorp is well positioned to take advantage of our two high-growth markets: secure e-messaging and e-prescribing. With the support of our valued customers and employee dedication, ZixCorp has achieved impressive market leadership," said Ryan.

In addition to ranking on the 2004 Deloitte Technology Fast 500, ZixCorp ranked third on the Texas Crescent Technology Fast 50, which is a ranking of the 50 fastest growing technology firms in Texas.

"Attracting enough customers to maintain quadruple-digit growth over five years makes a strong statement about the quality of a company's solutions and its leadership," said Mark Evans, national managing partner of Deloitte's Technology, Media & Telecommunications Group. "ZixCorp has shown the right strategy for growth."

Overall, companies that ranked on the 2004 Deloitte Technology Fast 500 had growth rates ranging from 329 to 437,115 percent over five years, with an average growth rate of 4,109 percent.

Fast 500 Selection and Qualifications

The Fast 500 list is compiled from Deloitte's 19 regional North American Fast 50 programs, nominations submitted directly to the Fast 500, and public company database research. To qualify for the Fast 500, entrants must have had 1999 operating revenues of at least \$50,000 USD and \$75,000 CD for the United States and Canada, respectively; and 2003 operating revenues must be at least \$1 million USD or CD.

Entrants must be public or private companies headquartered in North America and must also be a

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"technology company," defined as a company that owns proprietary technology that contributes to a significant portion of the company's operating revenues; or devotes a significant proportion of revenues to the research and development of technology. Using other companies' technologies in a unique way does not qualify.

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About Zix Corporation

Zix Corporation (ZixCorp[®]) is a global provider of secure e-messaging, e-prescribing, and e-transaction applications and services. ZixCorp offers a range of solutions to protect organizations from viruses, spam, and electronic attack, as well as enabling secure electronic communications, such as email encryption, e-prescribing, on-line doctor visits, and electronic lab order and results. ZixCorp helps organizations of any size to streamline operations, reduce risks, and leverage the efficiencies of e-messaging. For more information, visit www.zixcorp.com.

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