

MEDIA ADVISORY

Zix Corporation to Present at National Conference on Mobile Healthcare and Electronic Order Entry

Chief technology officer to discuss implementation of e-prescribing solutions

DALLAS — Oct. 28, 2004 — Zix Corporation (ZixCorp®), (Nasdaq: ZIXI), a global provider of e-messaging, e-prescribing, and e-transaction applications and services, today announced that Mick Kowitz, ZixCorp's chief technology officer, will present "Best Practices in Implementing an e-Prescribing Solution" at the National Conference on Mobile Healthcare (m-Health) and Electronic Order Entry (EOE) in Reno, Nev.

Under the Legislation, Standards, and Policy Issues for EOE track, Kowitz will discuss what it takes to successfully implement an e-prescribing solution and what steps an organization must take in evaluating its e-prescribing needs.

What: "Best Practices in Implementing an e-Prescribing Solution" presentation at the National Conference on m-Health and EOE

When: Wed., Oct. 27, 2004 at 4:30 – 5:00 p.m. PT

Who: Mick Kowitz, chief technology officer for ZixCorp

Where: Reno Hilton, 2500 E. Second Street, Reno, Nev.

About the Medical Records Institute

The Medical Records Institute's mission is to promote and enhance the journey towards electronic health records, e-health, mobile health, and related applications of information technologies. More information on the conference can be found at <http://www.medrecinst.com/conferences/mobile/2004/index.asp>.

About Zix Corporation

Zix Corporation (ZixCorp®) is a global provider of secure e-messaging, e-prescribing, and e-transaction applications and services. ZixCorp offers a range of solutions to protect organizations from viruses, spam, and electronic attack, as well as enabling secure electronic communications, such as email encryption, e-prescribing, on-line doctor visits, and electronic lab orders and results. ZixCorp helps organizations of any size to streamline operations, reduce risks, and leverage the efficiencies of e-messaging. For more information, visit www.zixcorp.com.

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