

Zix Corporation's Communications Protection Services Selected by Two Third-Party Administrators**Company broadens healthcare client roster with addition of employee benefits administration firms**

DALLAS — Nov. 9, 2004 — Zix Corporation (ZixCorp®), (Nasdaq: ZIXI), a global provider of secure e-messaging, e-prescribing, and e-transaction applications and services, today announced that two third-party administrators — Group & Pension Administrators, Inc. (GPA) of Richardson, Texas, and Pittman & Associates, Inc. of Memphis, Tenn. — have selected ZixCorp services to meet their communication protection needs.

The companies, which manage all aspects of employee health benefits plans, selected ZixCorp services to protect the confidential information of clients and comply with the secure email mandates of the Health Insurance Portability and Accountability Act of 1996 (HIPAA) by the April 2005 deadline.

GPA selected ZixVPM® (Virtual Private Messenger), Message Inspector® with Anti-Virus, and Web Inspector® for 160 users to ensure system-wide security. ZixVPM is a server-based encryption solution that will enforce GPA's company email policies, including a pre-configured HIPAA lexicon that automatically detects confidential Protected Health Information. Message Inspector is a customizable anti-spam and email content filtering solution that is integrated with strong anti-virus functionality for complete gateway virus protection. Web Inspector will help GPA manage its Internet acceptable-use policies by monitoring and blocking inappropriate Web sites.

"ZixCorp services made email security and enforcement of our Internet policies fast and easy," said Mac McIntyre, vice president of IT, Group & Pension Administrators. "It's important that we establish trusted relationships with our clients, including ensuring privacy on all aspects of claims such as drug benefits, payments, and disease management. ZixCorp services will help us maintain that trust."

Pittman & Associates chose ZixMail® desktop email encryption service for 75 employees to protect its sensitive healthcare data. ZixMail enables individual users to encrypt, decrypt, and exchange private and secure emails and attachments with anyone.

"As more benefit plans are using third-party administrative outsourcing services, it becomes increasingly important that the information we have access to stays secure," said Andy Glankler, director of systems strategies for Pittman & Associates. "The flexibility and usability of ZixCorp's services enabled us to choose a solution that works great for us and provides the email security we need for our clients."

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"Third-party administrators represent a large and, for the most part, untapped segment of the healthcare market for secure e-messaging solutions," said Rick Spurr, president and chief operating officer for ZixCorp. "Offering our communications protection solutions to these companies to help them comply with HIPAA regulations will enable us to extend our dominance in the healthcare market."

About Group & Pension Administrators, Inc.

Based in Richardson, Texas, GPA was founded in 1968 on the principles of integrity, quality, and service. The company has achieved success in technology, processing, and communications to ensure benefits plans flow smoothly and work properly. For more information, visit www.gpatpa.com.

About Pittman & Associates, Inc.

Since its founding in 1981, Pittman & Associates has provided quality service in claims administration and marketing of health insurance. With an office in Memphis, Tenn., Pittman & Associates offers a complete portfolio of insurance products and administrative services. For more information, visit www.pa-tpa.com.

About Zix Corporation

Zix Corporation (ZixCorp®) is a global provider of secure e-messaging, e-prescribing, and e-transaction applications and services. ZixCorp offers a range of solutions to protect organizations from viruses, spam, and electronic attack, as well as enabling secure electronic communications, such as email encryption, e-prescribing, and electronic lab orders and results. ZixCorp helps organizations of any size to streamline operations, reduce risks, and leverage the efficiencies of e-messaging. For more information, visit www.zixcorp.com.

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