

Zix Corporation Selected by Ecom for Secure e-Messaging Services**PPO management company signs three-year contract for ZixVPM® system-wide email protection**

DALLAS — Nov. 29, 2004 — Zix Corporation (ZixCorp®), (Nasdaq: ZIXI), a global provider of secure e-messaging, e-prescribing, and e-transaction applications and services, today announced that Dallas-based Ecom PPO.com, Inc., a PPO management company specializing in PPO administration, EDI relationships, and claims processing, has signed a three-year contract for system-wide email protection for up to 499 users.

Ecom selected ZixVPM® (Virtual Private Messenger) to meet the email security regulations of the Health Insurance Portability and Accountability Act (HIPAA) by the April 2005 deadline. ZixVPM's system-wide encryption services will enforce the company's communication policies to ensure secure handling of confidential information, including a pre-configured HIPAA lexicon that detects Protected Health Information (PHI).

"We're committed to protecting PHI, and ZixCorp had an all-in-one solution," said Kevin Calk, vice president, information technology/chief privacy and security officer for Ecom. "Email is essential to our workflow and ZixVPM is so easy to use, we could just basically install it and forget it. It's a way to ensure all PHI in emails will be encrypted and enables us to focus on our core business."

Rick Spurr, president and chief operating officer for ZixCorp, said that server-based encryption technologies like ZixVPM eliminate PHI leaks. "Companies like Ecom understand that simply telling employees to encrypt sensitive emails will result in human error and accidental PHI disclosure. ZixVPM works behind the scenes to automatically protect sensitive information, so the chance of HIPAA violations or lawsuits due to protected information ending up in the wrong hands is minimized."

About Ecom

Since its inception, Ecom has always had a revolutionary approach to the challenges facing the healthcare industry. In fact, many recognize Ecom for pioneering the concept of PPO management. Ecom has a proven performance record of taking complex, operational, technical, and/or financial issues and converting them into real-world, cost-effective solutions. For more information, visit www.ecomppo.com.

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About Zix Corporation

Zix Corporation (ZixCorp®) is a global provider of secure e-messaging, e-prescribing, and e-transaction applications and services. ZixCorp offers a range of solutions to protect organizations from viruses, spam, and electronic attack, as well as enabling secure electronic communications, such as email encryption, e-prescribing, and electronic lab orders and results. ZixCorp helps organizations of any size to streamline operations, reduce risks, and leverage the efficiencies of e-messaging. For more information, visit www.zixcorp.com.

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