

MEDIA ADVISORY

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Zix Corporation to Participate in 18th National Managed Healthcare Congress

DALLAS — April 25, 2005 — Zix Corporation (ZixCorp(R)), (Nasdaq:ZIXI), the leader in hosted services for email encryption and e-prescribing, today announced it will be a participant and exhibitor at the 18th National Managed Healthcare Congress (NMHCC).

The NMHCC brings together senior executives from Fortune 500 companies, hospitals, and health plans to discuss and provide practical solutions to control costs, improve quality, and increase access.

What: 18th National Managed Healthcare Congress

When: April 25 - 26

Who: **ZixCorp (booth #123)**

Where: Washington, D.C. Convention Center

Exhibition Booth

ZixCorp will be available for questions and to provide product demonstrations in booth 123 (located in the healthcare technology pavilion) throughout the conference. For more information about the National Managed Healthcare Congress, visit www.nmhcc.com.

Panel Discussion

In addition, Dr. Gail Wilensky, a member of ZixCorp's Strategic Advisory Board, will moderate one of the featured panel discussions at the event. Wilensky is a senior fellow at Project HOPE, an international health education foundation. Her positions have also included: co-chair of the President's Task Force to Improve Health Care Delivery for Our Nation's Veterans; chair of the Medicare Payment Advisory Commission; chair of the Physician Payment Review Commission; deputy assistant to the president for policy development under George H.W. Bush; and administrator of the Health Care Financing Administration (now CMS) in the Department of Health and Human Services.

The panel will address:

- Employer strategies to expand access to health insurance
- State strategies to expand access to preventative care

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- Pharmaceutical company-based patient assistance programs
- Community-based patient assistance programs
- Restructuring community care and regionalization — moving towards community-based improvement

About Zix Corporation

Zix Corporation (ZixCorp®) provides easy-to-use-and-deploy email encryption and e-prescribing services that protect, manage, and deliver sensitive information to the healthcare, finance, insurance, and government industries. ZixCorp's email encryption services enable policy-driven email security, content filtering, and send-to-anyone capability. Its e-prescribing service provides point-of-care access and transmission of patient and payor data that improves patient care, reduces costs, and improves efficiency. For more information, visit www.zixcorp.com.

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