

## **News Release**

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# **Zix Corporation Nominated for Codie Awards and SC Magazine Global Awards**

PocketScript® and ZixVPM® each selected as finalists

**DALLAS** — **Jan. 19, 2005** — Zix Corporation (ZixCorp<sup>®</sup>), (Nasdaq: ZIXI), a global provider of secure e-messaging, e-prescribing, and e-transaction applications and services, today announced that ZixCorp solutions are finalists in both the Software & Information Industry Association's (SIIA) Codie Awards and the *SC Magazine* Global Awards.

ZixCorp's PocketScript e-prescribing application has been nominated in the Codie Awards' category "Best Vertical Market Product and Service." PocketScript enables physicians to write and generate prescriptions through wireless handheld PDAs or a secure Web site directly to pharmacies. The solution provides greater legibility and improved communication over traditional pad-and-pen prescriptions for greater patient safety, lower costs, and improved office efficiency. It also includes formulary information, a drug reference guide, and patient drug history.

PocketScript was selected after the submission of over 1,000 nominations and a first-round judging from software and information industry representatives. The product will next be evaluated by a second-round judging from SIIA member companies. Winners will be announced May 25.

"The 20th annual Codie Awards continue the tradition of honoring the best of the software, content, and education technology industries," said Ken Wasch, SIIA President. "When one considers the number of outstanding companies that competed this year, being named a Codie Awards finalist is a significant achievement."

ZixCorp's ZixVPM service is a finalist for "Best Encryption Solution" in the *SC Magazine* Global Award's Reader Trust Awards. ZixVPM is a server-based solution that provides easy-to-deploy, company-wide encryption, security, content filtering, and management of inbound and outbound email.

The Readers Trust Awards are determined by votes cast by readers of *SC Magazine*. This year, the site received over 56,000 individual visits during the voting period in November and December. The winners will be announced Feb. 16.

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"We're honored that services from both our communications protection and care delivery markets have been recognized by peers and the general public with these two prestigious nominations," said John A. Ryan, chairman and chief executive officer for ZixCorp. "PocketScript and ZixVPM are leading applications in the field, and now their success is getting noticed."

#### **About The Codie Awards**

The Codie Awards are the only peer-recognition awards program of its kind in the industry, providing a unique opportunity for companies to earn the praise of their competitors. For more information on the Codie Awards, visit <a href="https://www.siia.net/codies/2005">www.siia.net/codies/2005</a>.

## **About SC Magazine Global Awards**

Now in its ninth year, the SC Magazine Awards is known as the leading award recognizing technical and professional excellence in the infosecurity industry. For more information on the SC Magazine Global Awards, visit <a href="http://www.scawards.com/">http://www.scawards.com/</a>.

# **About Zix Corporation**

Zix Corporation (ZixCorp®) provides easy-to-use-and-deploy e-communication services that protect, manage, and deliver sensitive information to enterprises and consumers in healthcare, finance, insurance and government. ZixCorp's secure e-messaging services enable policy-driven email encryption, content filtering and send-to-anyone capability while its e-prescribing and e-lab services improve patient care, reduce costs, and improve efficiency. For more information, visit www.zixcorp.com.

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