

## **News Release**

For immediate release

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## Zix Corporation Debuts ZixMail Executive™

New bundled service provides email security for administrators to communicate sensitive information

**DALLAS** — **Feb. 7, 2005** — Zix Corporation (ZixCorp<sup>®</sup>), (Nasdaq: ZIXI), a global provider of secure e-messaging, e-prescribing, and e-transaction applications and services, today announced the availability of its new ZixMail Executive<sup>™</sup> package.

ZixMail Executive bundles 10 or 20 seats of the ZixMail<sup>®</sup> desktop encryption application specifically designed to secure the email of executives and select business units, including human resources, legal, and accounting. ZixMail Executive enables companies affected by privacy concerns and government regulations such as the Health Portability and Accountability Act of 1996, Gramm-Leach-Bliley Act, and the Sarbanes-Oxley Act to safely communicate sensitive information to board members, external counsel, auditors, insurance providers, and others. Each package comes with installation instructions and a separate CD-ROM for each user.

ZixMail Executive's extra features include:

- Exclusive platinum-level executive support including the ability to schedule installation assistance
- Quarterly reports on email use
- Access to a user awareness Web site that educates users on the benefits and uses
  of secure email
- Discounts on other select ZixCorp products and services

"With the threat of hackers and the reality of government regulations that mandate various levels of privacy, businesses have put security as a top concern," said Nigel Johnson, vice president of business development and product management for ZixCorp. "ZixMail Executive makes it easy for a company to protect the email of its most sensitive departments. It's an excellent way to implement good business practice and help develop email security policies that work."

ZixMail is a desktop email encryption application that provides point-to-point delivery. It's an easy-to-use solution that enables users to encrypt, decrypt, and send private emails and attachments to anyone. ZixMail integrates with existing infrastructure and requires no hardware to install and no public keys to manage or exchange.

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## **About Zix Corporation**

Zix Corporation (ZixCorp®) provides easy-to-use-and-deploy e-communication services that protect, manage, and deliver sensitive information to enterprises and consumers in healthcare, finance, insurance, and government. ZixCorp's eSecure services enable policy-driven email encryption, content filtering and send-to-anyone capability while its eHealth services improve patient care, reduce costs, and improve efficiency through e-prescribing and e-lab solutions. For more information, visit www.zixcorp.com.

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