

## MEDIA ADVISORY

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### Zix Corporation to Exhibit and Present at the HIMSS Conference and Exhibition

**ZixCorp<sup>®</sup> executives educate healthcare industry on e-prescribing and secure electronic communication**

**DALLAS — Feb. 7, 2005** — Zix Corporation (ZixCorp<sup>®</sup>), (Nasdaq: ZIXI), a global provider of secure e-messaging, e-prescribing, and e-transaction applications and services, today announced that it will showcase its innovative healthcare IT solutions at the HIMSS (Healthcare Information and Management Systems Society) Conference and Exhibition in Dallas on Feb. 13-17, 2005.

**What:** ZixCorp Exhibits and Presents at HIMSS

**When:** Feb. 13 – 17, 2005

**Who:** ZixCorp representatives will be available for questions and to provide product demonstrations of PocketScript<sup>®</sup>, an e-prescribing application, and Dr. Chart<sup>®</sup>, an e-labs application

**Where:** Booth #6448, Dallas Convention Center, 650 S. Griffin St., Dallas, Texas

#### About HIMSS

HIMSS is the healthcare industry's membership organization exclusively focused on providing leadership for the optimal use of healthcare information technology and management systems for the betterment of human health. The Annual HIMSS Conference & Exhibition is the one must-attend event in the healthcare IT industry and this year's conference is set to offer even more value. With keynotes by Scott McNealy, 200+ education sessions, 700+ exhibitors featuring new products, cutting-edge interoperability demonstrations, a schedule packed with networking opportunities, and more, HIMSS 2005 is the only place to join 18,000 peers to find out everything that is going on in the industry, all in one place, all in four days. For more information, visit <http://conference.himss.org/ASP/index.asp>.

#### About Zix Corporation

Zix Corporation (ZixCorp<sup>®</sup>) provides easy-to-use-and-deploy e-communication services that protect, manage, and deliver sensitive information to enterprises and consumers in healthcare, finance, insurance and government. ZixCorp's eSecure services enable policy-driven email encryption, content filtering and send-to-anyone capability while its eHealth services improve patient care, reduce costs,



and improve efficiency through e-prescribing and e-lab solutions. For more information, visit [www.zixcorp.com](http://www.zixcorp.com).

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