

Zix Corporation Selected by Georgia Hospital Health Services to participate in the HIPAA Security Vendor Alliance**GHA Annual Convention and Trade Show Feb. 15 –17 includes ZixCorp participation**

DALLAS — Feb. 14, 2005 — Zix Corporation (ZixCorp®), (Nasdaq: ZIXI), a global provider of secure e-messaging, e-prescribing, and e-transaction applications and services, today announced it has been selected to participate in the Georgia Hospital Health Services' (GHHS) HIPAA Security Vendor Alliance.

The relationship will enable Georgia Hospital Association (GHA) members to purchase ZixCorp email encryption and other eSecure services through its subsidiary GHHS. ZixCorp's secure e-messaging services will enable these organizations to meet the email requirements of the Health Insurance Portability and Accountability Act of 1996 (HIPAA).

"Educating our members about HIPAA has been an ongoing strategic initiative for GHA. Having ZixCorp join our HIPAA Security Vendor Alliance is an excellent way to inform our members on how to get their email security up to speed in time for the April deadline," said Glenn Pearson, executive vice president for GHA. "We selected ZixCorp as a secure e-messaging vendor because its services were recommended by member hospitals as easy to use, easy to deploy, and includes a built-in healthcare lexicon for detection and encryption that makes securing protected health information automatic."

ZixCorp will also be an exhibitor in the 2005 GHA Annual Convention and Trade Show, which runs Feb. 15-17 at the Cobb Galleria Center in Atlanta.

"We're very excited to be working with GHHS," said Rick Spurr, acting chief executive officer, president, and chief operating officer for ZixCorp. "This partnership, in addition to another major hospital association in Georgia, gives us the means to broadly communicate and deliver interoperability, ease of use, and seamless integration capabilities of our e-messaging services to major healthcare facilities throughout the state."

The selection by GHHS follows ZixCorp's selection by other hospital and payor cooperatives including VHA Georgia, the New Jersey Hospital Association, the Arizona Hospital and Healthcare Association, All Health, and the Blue Cross Blue Shield Association.

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About Georgia Hospital Association

Established in 1929, GHA is the leading trade organization of hospitals and health systems in the state providing education, research, and risk management services to its more than 180 hospital and health system members. Additionally, it represents and advocates health policy issues benefiting Georgia's citizens before the state legislature and U.S. Congress as well as before regulatory bodies.

Georgia Hospital Health Services, Inc., the shared services subsidiary of the Georgia Hospital Association, strives to locate companies that offer products and services that could be a strategic benefit to GHA members. Each vendor undergoes an extensive due-diligence process to ensure that GHHS only partners with companies that are of high quality and that adhere to the strategic plan of GHA.

About Zix Corporation

Zix Corporation (ZixCorp®) provides easy-to-use-and-deploy e-communication services that protect, manage, and deliver sensitive information to enterprises and consumers in healthcare, finance, insurance, and government. ZixCorp's eSecure services enable policy-driven email encryption, content filtering and send-to-anyone capability while its eHealth services improve patient care, reduce costs, and improve efficiency through e-prescribing and e-lab solutions. For more information, visit www.zixcorp.com.

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