



MEDIA ADVISORY

Zix Corporation To Exhibit At CLMA/ASCP ThinkLab

Company to demonstrate its lab connectivity solution at event

DALLAS — Feb 24, 2004 — Zix Corporation (ZixCorp®), (Nasdaq: ZIXI), a global provider of secure e-messaging, e-prescribing, and e-transaction applications and services, today announced it will exhibit at the Clinical Laboratory Management Association (CLMA)/American Society for Clinical Pathology (ASCP) ThinkLab. ZixCorp will demonstrate its Dr. Chart® application, a Web-based connectivity tool that links laboratories efficiently and securely to the healthcare providers they serve. Dr. Chart enables healthcare providers to initiate lab orders, check medical necessity compliance, and view results rapidly and accurately using a secure Internet connection.

What: CLMA/ASCP ThinkLab
Who: Zix Corporation
When: March 6-8, 2005
Where: McCormick Place— ZixCorp booth #226
Lakeside Convention Center
2301 South Lake Shore Drive
Chicago, Ill.

For more information, please visit, <http://www.clmaascpconference.org/index.htm>.

About CLMA

CLMA provides leadership in the clinical laboratory industry supporting laboratory professionals at every stage of their career. We educate and advocate on behalf of our members and play a leadership role in enhancing the image and increasing the visibility of our profession. For more information, visit www.clma.org.

About ASCP

The ASCP is a not-for-profit medical society organized exclusively for educational, scientific, and charitable purposes. The mission is to provide excellence in education, certification, and advocacy on behalf of patients, pathologists, and laboratory professionals. For more information, visit www.ascp.org.

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About Zix Corporation

Zix Corporation (ZixCorp®) provides easy-to-use-and-deploy e-communication services that protect, manage, and deliver sensitive information to enterprises and consumers in healthcare, finance, insurance and government. ZixCorp's eSecure services enable policy-driven email encryption, content filtering and send-to-anyone capability while its eHealth services improve patient care, reduce costs, and improve efficiency through e-prescribing and e-lab solutions. For more information, visit www.zixcorp.com.

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