



MEDIA ADVISORY

Zix Corporation to Sponsor and Exhibit at Lab InfoTech Summit

Company to highlight Dr. Chart® lab connectivity solution

DALLAS —Feb. 24, 2004 — Zix Corporation (ZixCorp®), (Nasdaq: ZIXI), a global provider of secure e-messaging, e-prescribing, and e-transaction applications and services, today announced it will be a sponsor and exhibitor at the Lab InfoTech Summit. ZixCorp will showcase its Dr. Chart® application, a Web-based connectivity tool that links laboratories efficiently and securely to the healthcare providers they serve. Dr. Chart enables users to initiate lab orders, check medical necessity compliance, and view results rapidly and accurately using a secure Internet connection. For more information, please visit, <https://www.labinfotech.org/LIS2005/index.php>.

What: Lab InfoTech Summit

Who: Zix Corporation

When: March 2-4, 2005

Where: Bellini Rooms 2104 and 2106 – ZixCorp booth #20
The Venetian Hotel & Resort
3355 Las Vegas Blvd. South
Las Vegas, Nev.

About Lab InfoTech Summit

Lab InfoTech Summit is a unique three-day conference focusing on information technology for the clinical laboratory and designed for clinical laboratory professionals of all types, including pathologists, medical technologists, laboratory information system managers, and lab business managers.

About Zix Corporation

Zix Corporation (ZixCorp®) provides easy-to-use-and-deploy e-communication services that protect, manage, and deliver sensitive information to enterprises and consumers in healthcare, finance, insurance, and government. ZixCorp's eSecure services enable policy-driven email encryption, content filtering and send-to-anyone capability while its eHealth services improve patient care, reduce costs, and improve efficiency through e-prescribing and e-lab solutions. For more information, visit www.zixcorp.com.

ZixCorp Contacts:

Public Relations: Christa Osswald (214) 370-2175, publicrelations@zixcorp.com
Investor Relations: Peter Wilensky (214) 515-7357, invest@zixcorp.com

###