

## Zix Corporation Selected by Liberty Savings Bank for Secure e-Messaging Services

### Ohio-based financial institution signs three-year contract for full suite of ZixCorp email encryption solutions

**DALLAS — March 15, 2005** — Zix Corporation (ZixCorp®), (Nasdaq: ZIXI), a global provider of secure e-messaging, e-prescribing, and e-transaction applications and services, today announced that Ohio-based Liberty Savings Bank has signed a three-year contract for ZixCorp's ZixVPM® (Virtual Private Messenger), ZixMail®, and ZixPort® email protection services.

"ZixCorp offers a mature and proven solution to automatically protect confidential information transported by our email system," said Mike Gerwick, IT security manager for Liberty Savings Bank. "With the large number of IT projects we are facing this year, having ZixCorp manage these efforts for us will enable us to focus on other areas of our business."

ZixVPM is an enterprise-wide email encryption service that will protect the communications of 600 users. The service also includes a built-in personal financial lexicon that automatically detects emails containing information mandated by the Gramm-Leach-Bliley Act (GLBA) as personally identifiable financial information, including Social Security numbers, account numbers, credit card numbers, and financial terms.

ZixMail is a desktop email encryption application that will enable 50 Liberty Savings Bank users to encrypt, decrypt, and exchange information on an individual basis. ZixPort will provide custom branding and encrypted messaging capability to Liberty's Web site.

"More financial institutions are becoming proactive in protecting the confidentiality of nonpublic information," said Rick Spurr, acting chief executive officer, president and chief operating officer for ZixCorp. "Our services help ensure that private data stays private. Just one leak of an email attachment with private consumer data on it could bring serious consequences. ZixCorp helps prevent this problem in an extremely cost effective way."

### About Liberty Savings Bank

Liberty Savings Bank is a federally chartered savings bank, wholly owned by Liberty Capital, Inc., which is a privately held thrift holding company. With headquarters in Dayton, Ohio, Liberty is a full financial service provider with 49 financial centers in Ohio, Colorado, South Carolina, and Florida. It offers a full range of financial products and services to meet the needs of individuals and businesses. For more information, visit [www.libertysavingsbank.com](http://www.libertysavingsbank.com).

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**About Zix Corporation**

Zix Corporation (ZixCorp<sup>®</sup>) provides easy-to-use-and-deploy e-communication services that protect, manage, and deliver sensitive information to enterprises and consumers in healthcare, finance, insurance, and government. ZixCorp's eSecure services enable policy-driven email encryption, content filtering and send-to-anyone capability while its eHealth services improve patient care, reduce costs, and improve efficiency through e-prescribing and e-lab solutions. For more information, visit [www.zixcorp.com](http://www.zixcorp.com).

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**ZixCorp Contacts:**

Public Relations: Christa Osswald (214) 370-2175, [publicrelations@zixcorp.com](mailto:publicrelations@zixcorp.com)

Investor Relations: Peter Wilensky (214) 515-7357, [invest@zixcorp.com](mailto:invest@zixcorp.com)