



## **MEDIA ADVISORY**

### **Zix Corporation Presents Web Seminar on Email Encryption Responsibilities for Financial Institutions**

**Industry expert, Paul Reymann, discusses precautions that financial institutions should take to protect sensitive information.**

**DALLAS — March 16, 2005** — Zix Corporation (ZixCorp®), (Nasdaq: ZIXI), a global provider of secure e-messaging, e-prescribing, and e-transaction applications and services, today announced that it will present a Web seminar on the importance of using email encryption to protect nonpublic personal information.

**What:** Email Encryption Responsibilities for Financial Institutions

**When:** Thursday, April 7 3:00 p.m. – 4:00 p.m. EDT

**Who:** Paul Reymann, CEO of ReymannGroup, Inc.

**Where:** Visit [www.zixcorp.com/series](http://www.zixcorp.com/series) to register

From the focus of federal regulations to the real threat of identity theft, securing nonpublic information has become a paramount issue. This Web seminar explores the challenges facing the financial community including the laws, rules and best practices for securing communications, and how ZixCorp email encryption solutions can help.

Featured guest speaker, Paul Reymann, is a leading financial institution regulatory expert and coauthor of Section 501 of the Gramm-Leach-Bliley Act (GLBA) Data Protection Regulation. Reymann has more than eighteen years experience in the financial services industry, including thirteen years with the Department of Treasury's Office of Thrift Supervision in Washington, D.C.

#### **About Zix Corporation**

Zix Corporation (ZixCorp®) provides easy-to-use-and-deploy e-communication services that protect, manage, and deliver sensitive information to enterprises and consumers in healthcare, finance, insurance and government. ZixCorp's eSecure services enable policy-driven email encryption, content filtering and send-to-anyone capability while its eHealth services improve patient care, reduce costs, and improve efficiency through e-prescribing and e-lab solutions. For more information, visit [www.zixcorp.com](http://www.zixcorp.com).

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