



MEDIA ADVISORY

Zix Corporation to Speak and Exhibit At New York Bankers Association's 2005 Technology Forum

Company's senior research engineer to present best practices in email management

DALLAS —March 22, 2004 — Zix Corporation (ZixCorp®), (Nasdaq: ZIXI), a global provider of secure e-messaging, e-prescribing, and e-transaction applications and services, today announced it will feature a speaker and exhibit at New York Bankers Association's 2005 Technology Forum on April 5-6. Edward Smith, senior research engineer for ZixCorp, will deliver a talk about best practices in email management. The presentation will include information on the inherent business risks associated with email messaging and how threats such as phishing scams and spam continue to affect banking systems.

For more information, please visit http://www.nyba.com/education/pdf/Tech05_finalprogram.pdf

What: New York Bankers Association's 2005 Technology Forum

Who: Edward Smith, senior research engineer

When: Wednesday, April 6 8:30 a.m. - 9:50 a.m. (EDT)

Where: Wyndham Syracuse Hotel
6301 Route 298
East Syracuse, NY

About New York Bankers Association

NYBA is comprised of independent, community, regional and money center commercial banks throughout New York State with more than 280,000 employees and more than \$1 trillion in assets.

About Zix Corporation

Zix Corporation (ZixCorp(R)) provides easy-to-use-and-deploy e-communication services that protect, manage, and deliver sensitive information to enterprises and consumers in healthcare, finance, insurance and government. ZixCorp's eSecure services enable policy-driven email encryption, content filtering and send-to-anyone capability while its eHealth services improve patient care, reduce costs, and improve efficiency through e-prescribing and e-lab solutions. For more information, visit www.zixcorp.com.

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