

## MEDIA ADVISORY

### Zix Corporation to Participate in Blues eRx Summit

**Company to discuss progress in e-prescribing adoption and demonstrate PocketScript® features**

**DALLAS — May 3, 2005** — Zix Corporation (ZixCorp®), (Nasdaq: ZIXI), a global provider of secure e-messaging, e-prescribing, and e-transaction applications and services, today announced it will be a participant in the Blues eRx Summit: Taking Your e-Prescribing Initiative From Idea to Adoption, a conference for Blue Cross Blue Shield plans to better understand e-prescribing opportunities, potential benefits, program strategies, lessons learned, and successful business models. The event, to be held May 10-12 in Boston, Mass., will include an e-prescribing vendor panel, and ZixCorp will deliver a presentation on the company and its PocketScript e-prescribing application, including product features and details of the company's deployment and retention model. ZixCorp will also participate in a product demonstration event.

For more information about the Blues eRx Summit, visit [www.ersummit.org](http://www.ersummit.org).

**What:** Blues eRx Summit: Taking Your e-Prescribing Initiative From Idea to Adoption

**When:** May 10-12, 2005

**Who:** ZixCorp CEO Rick Spurr and eHealth vice presidents H. Brent Sanders and Kirk Paul Kirkman

**Where:** Blue Cross Blue Shield of Massachusetts Conference Center, The Landmark Center, Boston

#### **About Zix Corporation**

Zix Corporation (ZixCorp®) provides easy-to-use-and-deploy e-communication services that protect, manage, and deliver sensitive information to enterprises and consumers in healthcare, finance, insurance, and government. ZixCorp's eSecure services enable policy-driven email encryption, content filtering, and send-to-anyone capability while its eHealth services improve patient care, reduce costs, and improve efficiency through e-prescribing and e-lab solutions. For more information, visit [www.zixcorp.com](http://www.zixcorp.com).

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