

Zix Corporation Selected by Blue Cross and Blue Shield of Minnesota for Secure e-Messaging**State's largest health insurer signs three-year contract for ZixVPM® and ZixPort® services**

DALLAS — June 6, 2005 — Zix Corporation (ZixCorp®), (Nasdaq: ZIXI), a global provider of secure e-messaging, e-prescribing, and e-transaction applications and services, today announced that Blue Cross and Blue Shield of Minnesota (Blue Cross), the state's largest health insurer, has signed a three-year contract for ZixCorp e-messaging protection services.

Blue Cross purchased ZixVPM (Virtual Private Messenger) and ZixPort email encryption and content filtering services to meet the privacy and security regulations of the Health Insurance Portability and Accountability Act of 1996 (HIPAA). ZixVPM will enforce the organization's email security policies to ensure secure handling of confidential information to 4,300 users, including a pre-configured lexicon that automatically detects and encrypts protected health information (PHI). ZixPort will provide custom branding and encrypted messaging functionality to the organization's Web site.

"Blue Cross and Blue Shield of Minnesota needed a secure messaging solution to be HIPAA compliant. We chose the ZixCorp solution because the lexicon technology seemed far superior to that of its competitors," said Phil Frosch, director of purchasing and vendor management for Blue Cross. "Our implementation was extremely easy and the solution is simple to modify and manage."

Blue Cross provides health coverage to over 2.6 million members, more than 1.7 million of whom live in Minnesota. The company also serves as a healthcare safety net for over 126,000 Minnesotans enrolled in government-sponsored programs, more than 172,000 individual members through its Medicare supplement programs, and an additional 140,000 Medicare members carried through employment groups. In addition, Blue Cross covers employees of more than 315 public schools and around 345 city, county, and other government agencies.

"It's exciting to have another Blues plan on board," said Rick Spurr, chief executive officer for ZixCorp. "We already have contracts with a significant number of the Blues— a strong indication of the trust, reliability, and interoperability we bring to our valued customers."

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About Blue Cross and Blue Shield of Minnesota

Blue Cross and Blue Shield of Minnesota, with headquarters in the St. Paul suburb of Eagan, was chartered in 1933 as Minnesota's first health plan and continues to carry out its charter mission today: to promote a wider, more economical and timely availability of health services for the people of Minnesota. A not-for-profit, taxable organization, Blue Cross is the largest health plan based in Minnesota, covering more than 2.6 million members in Minnesota and nationally through its health plans or plans administered by its affiliated companies. Blue Cross and Blue Shield of Minnesota is an independent licensee of the Blue Cross and Blue Shield Association, headquartered in Chicago. For more information, visit www.bluecrossmn.com.

About Zix Corporation

Zix Corporation (ZixCorp®) provides easy-to-use-and-deploy e-communication services that protect, manage, and deliver sensitive information to enterprises and consumers in healthcare, finance, insurance, and government. ZixCorp's eSecure services enable policy-driven email encryption, content filtering, and send-to-anyone capability while its eHealth services improve patient care, reduce costs, and improve efficiency through e-prescribing and e-lab solutions. For more information, visit www.zixcorp.com.

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