

## MEDIA ADVISORY

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### **Zix Corporation to Speak, Sponsor, and Exhibit at the Fourth Annual Cyber Security Executive Summit**

**DALLAS — Sept. 14, 2005 —** Zix Corporation (ZixCorp®), (Nasdaq: ZIXI), a global provider of secure e-messaging and e-prescribing solutions and services, today announced that Edward Smith, director of the ZixResearch Center™, will be a panel participant and the co-chair of a focus group at the Fourth Annual Cyber Security Executive Summit for the financial services sector and large enterprises, Sept. 22-23.

ZixCorp is also a sponsor and exhibitor at the two-day event. For more information on the summit, visit

[http://secure.imn.org/~conference/im/index2.cfm?sys\\_code=50504\\_TE\\_0010&header=on&a\\_code=eej767&promo=mail](http://secure.imn.org/~conference/im/index2.cfm?sys_code=50504_TE_0010&header=on&a_code=eej767&promo=mail).

**What:** Fourth Annual Cyber Security Executive Summit

**Who:** Edward Smith, director of the ZixResearch Center

**When:** Sept. 22  
1:50 p.m. (EDT) panel participant  
"Minimizing Exposure in Communications: Examining the Most Dangerous Breaches in Email, IM, VOIP, and Wireless"  
  
4:25 p.m. (EDT) co-chair of Focus Group-Series 1  
"Email & Instant Messaging"

**Where:** The Metropolitan Pavilion  
125 West 18<sup>th</sup> Street  
New York, N.Y.

#### **About IMN**

Information Management Network (IMN), the host of the Cyber Security Executive Summit, is the company that arms investors in all fields of finance and commerce with the knowledge they need to survive and thrive in tomorrow's world of finance and investment. IMN provides a forum through which the exchange of unbiased ideas, information and assistance can lead to more winners in the "game." A revolution in the finance and investment markets has constituted a need for more advanced, explicit information provision. Since May 1994, IMN has presented executive level conferences of the highest quality to both the institutional and investment markets worldwide, each one a carefully packaged event combining excellent guidance with ideal networking opportunities. For more information, visit [www.imn.org](http://www.imn.org).

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**About Zix Corporation**

Zix Corporation (ZixCorp®) provides easy-to-use-and-deploy e-communication services that protect, manage, and deliver sensitive information to enterprises and consumers in healthcare, finance, insurance, and government. ZixCorp's eSecure services enable policy-driven email encryption, content filtering, and send-to-anyone capability while its eHealth services improve patient care, reduce costs, and improve efficiency through e-prescribing and e-lab solutions. For more information, visit [www.zixcorp.com](http://www.zixcorp.com).

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