

#### **News Release**

# For immediate release Page 1 of 2

# Zix Corporation Selected by Kennedy Health System for eSecure Services

Company signs three-year contract for company-wide email encryption for 2,000 users

**DALLAS** — **Sept. 26, 2005** — Zix Corporation (ZixCorp<sup>®</sup>), (Nasdaq: ZIXI), a global provider of secure e-messaging, and e-prescribing solutions and services, today announced that Kennedy Health System, a multi-site healthcare provider that serves the residents of southern New Jersey, has deployed ZixCorp solutions for system-wide email protection. The company signed a three-year contract for ZixVPM<sup>®</sup> (Virtual Private Messenger) and ZixPort<sup>®</sup> services.

ZixVPM enforces Kennedy's email security policies to ensure secure handling of confidential information to 2,000 users, including a pre-configured lexicon that automatically detects and encrypts protected health information (PHI). ZixPort provides custom branding and encrypted messaging functionality to the organization's Web site.

"Implementing ZixCorp's solutions was really easy," said Mike Archer, corporate director of network services for Kennedy Health System. "We budgeted four hours to implement the service and it was up and running in half that time. It's rare that I get a package in that's so easy to install and use. I have a smile on my face."

Kennedy purchased ZixCorp's email encryption and content filtering services to meet the privacy and security regulations of the Health Insurance Portability and Accountability Act of 1996 (HIPAA). It selected ZixCorp after evaluating six vendors. "ZixCorp had the most complete package and was the only one initially targeted for HIPAA compliance, rather than a modified existing version," said Archer.

"ZixCorp's services are created with the needs of our customers in mind," said Rick Spurr, chief executive officer for ZixCorp. "Though our lexicons and encryption technology are highly sophisticated, they are easy to customize and implement in any size organization. With ZixVPM, encryption happens automatically, so end users actually don't have to do anything to ensure PHI and other private information is kept confidential and secure."

#### **About Kennedy Health System**

Kennedy is a health services delivery system serving the communities of southern New Jersey. Kennedy meets the community's healthcare needs with services at its hospital campuses in Cherry Hill, Stratford, and Washington Township, and at outpatient facilities throughout Camden and Gloucester counties. For more information, visit <a href="http://www.kennedyhealth.org">http://www.kennedyhealth.org</a>.

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Page 2 of 2

## **About Zix Corporation**

Zix Corporation (ZixCorp®) provides easy-to-use-and-deploy e-communication services that protect, manage, and deliver sensitive information to enterprises and consumers in healthcare, finance, insurance, and government. ZixCorp's eSecure services enable policy-driven email encryption, content filtering, and send-to-anyone capability while its eHealth services improve patient care, reduce costs, and improve efficiency through e-prescribing and e-lab solutions. For more information, visit www.zixcorp.com.

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## **ZixCorp Contacts:**

Public Relations: Christa Osswald (214) 370-2175, <a href="mailto:publicrelations@zixcorp.com">publicrelations@zixcorp.com</a> Investor Relations: Peter Wilensky (214) 515-7357, <a href="mailto:invest@zixcorp.com">invest@zixcorp.com</a>