

## **MEDIA ADVISORY**

### **Zix Corporation to Exhibit at California Bankers Association's 27<sup>th</sup> Annual Regulatory Compliance Conference**

**DALLAS — Sept. 29, 2005** — Zix Corporation (ZixCorp<sup>®</sup>), (Nasdaq: ZIXI), a global provider of secure e-messaging and e-prescribing solutions and services announced it will participate in this year's Annual Regulatory Compliance Conference held by the California Bankers Association Oct. 4 -7.

**What:** 27th Annual Regulatory Compliance Conference

**When:** October 4 – 7, 2005

**Who:** ZixCorp eSecure representatives

**Where:** Booth #4  
The Westin Long Beach Hotel

This year's conference identifies the pressing compliance issues of the day including anti-money laundering programs, fraud prevention and detection, and advancements in forgery. ZixCorp will highlight its eSecure email encryption solutions, which enable institutions to protect electronic communications that contain nonpublic information.

#### **About the California Bankers Association**

Established more than 110 years ago, the California Bankers Association (CBA) is one of the largest state banking trade associations in the country. CBA leads the way in developing relevant educational and legislative solutions to some of California's more pressing financial and banking issues, including adult financial empowerment, identity theft, financial privacy, and financial elder abuse. CAB's membership includes more than 300 of the state's commercial, industrial, and community banks and savings associations. For more information, visit [www.calbankers.com](http://www.calbankers.com).

#### **About Zix Corporation**

Zix Corporation (ZixCorp<sup>®</sup>) provides easy-to-use-and-deploy e-communication services that protect, manage, and deliver sensitive information to enterprises and consumers in healthcare, finance, insurance and government. ZixCorp's eSecure services enable policy-driven email encryption, content filtering, and send-to-anyone capability while its eHealth services improve patient care, reduce costs, and improve efficiency through e-prescribing and e-lab solutions. For more information, visit [www.zixcorp.com](http://www.zixcorp.com).

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